

Traditional Culture in Modern Environmental Art Design

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Abstract:

Traditional culture has a rich sense of long history and cultural heritage, and its charm has a profound impact on our contemporary life. Not only does it have a certain influence at home, but also has gone abroad. Nowadays, people should focus on the traditional culture and discard the dross and carry forward it. In modern environmental art design, traditional culture has been inherited and used to design excellent environmental art exhibits. Therefore, this paper discusses the application of traditional culture in modern environmental art.

Keywords:

Modern Environmental Art Design, Traditional Culture

1. Introduction

China's traditional culture has a long history and profound influence in the world. It can be said that the traditional culture is deeply rooted in the living habits of Chinese people, and now it has penetrated into all fields of our country. For environmental art design, traditional culture into environmental art design is the fusion of modern and traditional. This is an unprecedented breakthrough and innovation, which deeply reflects the nationality of our country and the long history of the Chinese nation.

2. Overview of Modern Environmental Art Design

Modern environmental art design is a new concept, first appeared in Japan. With the improvement of China's economic level, in order to meet people's growing needs for a better life, environmental art design is separated from environmental design. It is highly comprehensive and can learn from the existing knowledge and technology in modern society for innovation and creation. In the process of modern environmental art design, there are many excellent works. It's also gradually combined with the excellent traditional culture of our country.

China's traditional culture has a long history and a wide variety of cultures. With the improvement of China's comprehensive national strength, the excellent traditional culture of our country has gone abroad and gone to the world. Traditional culture has been integrated with various modern craft designs in China, and modern environmental art design is no exception. In much excellent environmental art design,

people can see that there are many excellent elements of Chinese traditional culture. Undoubtedly, it adds a unique color to the development of excellent traditional culture. At the same time, traditional culture into the modern environment, art design has also brought a unique taste to environmental art design. At the same time, this integration also meets people's needs for diverse cultures, strengthens the Chinese people's identification with the excellent traditional culture of the motherland, and deepens the close contact between human beings and history, the emotional communication between human beings and nature, and between human beings and society.

3. The Expression Method of Traditional Culture in Modern Environmental Art Design

In the field of modern environmental art and design, some traditional Chinese elements have been applied to this field, and have been widely praised and recognized by people. One of the symbols of traditional culture is the Chinese element [1]. Chinese traditional culture is widely used in the process of modern environmental art design, mainly using the following methods.

Firstly, using some traditional graphics to enhance the artistic sense of environmental design. Most of the traditional culture in modern environmental art design, with a traditional graphics directly presented. The design concept conveyed is directly attached to some traditional Chinese patterns, so that the design can be presented to the public with a visual sense. At the same time, the use of traditional patterns will also take into account whether it's compatible with the surrounding architectural environment [2]. Traditional cultural elements well ensure the national cultural characteristics [3]. If it's too abrupt, it cannot convey the design concept well. Therefore, when choosing traditional graphics to express the design concept, people should fully consider whether it matches the surrounding environment and whether it can clearly convey the design concept. The creators change the visual image of traditional cultural symbols from the aspects of media, materials, colors, images and structures [4]. The most straightforward design of traditional graphics is reflected in the park corridor, where there are always various murals. Its colorful and full-bodied characters are in line with the overall environment of the park. This kind of traditional graphics can improve the quality of life of tourists when playing and resting, and provide more fresh experience for people [5].

Secondly, strengthening the intentional design and carry out emotional suggestion. The so-called intention is to strengthen their own emotional expression. In China's ancient architecture and some interior decoration, people's emotion is often more implicit expression. Through an implicit form, express self-concept and emotional attitude and values. For example, in the process of environmental art design in some ancient towns, people often use some ancient roof cornices, antique doors and windows design, and even in the overall color is still the collocation of red bricks and green tiles. Through this series of design to strengthen people in a nostalgic emotional world, enhance emotional hints, let people really go back to ancient times and enjoy oriental culture the unique ease and tranquility of the Ming Dynasty was isolated from the urban civilization for a short time. It can not only reflect the connotation of traditional cultural elements, but also meet the needs of modern social environment for design. [6]

Thirdly, the integration of traditional and modern culture, strengthen design innovation. At present, in the field of modern environmental art in China, traditional

culture and modern culture are often combined skillfully. Only when the two are combined into one can they exert greater artistic charm. In the process of China's traditional culture application, people should base our thinking on modern civilization, and from the perspective of modern civilization, people should carefully examine the elements of China's traditional culture, carry forward the essence, and make targeted selection designs. This not only makes the whole environment design full of ancient fragrance and charm, but also has the charm of modern civilization. To really make the environment can have a multi-cultural, in which people can enjoy. Modern architectural design tends to be warm and comfortable, which represents people's yearning for warm and peaceful life. For example, in the design of some central parks, there are not only modern fountains, but also some pavilions and pavilions, which are placed in different positions, have different effects and meet different needs of people.

In short, in the field of modern environmental art design, Chinese traditional cultural elements have been widely used through these methods.

4. Strengthen the Application of Chinese Traditional Elements in Modern Environmental Art Design

Firstly, consciously absorbing the essence of excellent traditional ideology and culture in China, designing a scheme that conforms to the aesthetic design of modern environmental art. The traditional culture in our country has a long history containing rich layers, blending Confucianism, Taoism and Buddhism to the three. The traditional culture pays attention to the harmonious coexistence of human and nature, emphasizes the unity of nature and man, and always maintains an impartial thought of the mean. Chinese traditional culture advocates the beauty of harmony which pays attention to the harmony between man and nature, between man and man, and between man and society. From form to content, people should consider not only aesthetic elements but also consistency and harmony. Therefore, this also formed the artistic style and charm with unique Chinese cultural characteristics. In the process of creation, the relevant designers should uphold a harmonious concept, and pay attention to the sense of harmony while pursuing the artistic beauty. For example, China's Buddhist thought has a strong metal beauty and color composition beauty, its unique Buddhist pattern and logo, can be combined with modern environmental art design, in order to meet people's aesthetic needs, at the same time, form a unique design style, so as to achieve the ingenious integration of traditional culture and modern civilization.

Secondly, modern environmental art design should integrate traditional culture and modern culture, select the place where they can be integrated and carry out corresponding design. China's modern environmental art design is gradually stepping into the international channel, and the cosmopolitan civilization also gives birth to new aesthetic needs and aesthetic concepts, which makes the environment of modern environmental art design change. In the process of modern environmental art design, more and more pursuit of diversified factors, no longer limited to a single element, strive to show each design scheme a diversified pattern and culture. Different buildings have different meanings, and their cultural connotations also show great differences [8]. It shows the comprehensiveness, diversity and uniqueness of the design concept. The excellent traditional Chinese culture has its own unique regional color and nationality. Modern civilization is influenced by the characteristics of the times and has distinct characteristics of the times. The unique integration of the two can not only apply some traditional elements but also the relevant elements of modern

civilization in the design process to combine the essence of the two cultures. Designers should achieve the perfect integration of modern and traditional in design, and then enhance the unique taste of modern environmental art design style in China.

5. Innovating and Developing Chinese Traditional Culture, Constructing and Enriching the Source of Chinese Environmental Art Design

The so-called tradition is not unchangeable, but should be inherited and carried forward and innovated on the basis of tradition. In the process of modern environmental art design, designers should inherit the advantages of traditional culture and abandon the shortcomings of traditional culture. In the design work, the designer should get rid of the rough and extract the essence, carry out creative design, maintain the unique aesthetic feeling of the excellent traditional culture of the Chinese nation, and design an environment that meets the requirements of the whole architectural style and modern people's life.

6. Conclusion

In the process of modern environmental art design, due to the influence of information, people have gradually forgotten the traditional cultural elements [9]. Designers should strengthen the excavation of traditional cultural elements, and integrate them with modern civilization to meet the growing aesthetic needs of people. Avoid various problems in environmental art design due to weak control of environment [10]. To let people in this beautiful environment, can really enjoy art, enjoy a moment of peace. This requires designers to have a deep understanding of the excellent traditional culture of our country and create more artistic works with Chinese characteristics.

Conflicts of Interest

The author declares that there is no conflict of interest regarding the publication of this article.

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