

Innovation of University Education Management Model Under the New Situation

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Abstract:

With the continuous attention of the state to education management and the frequent improvement of policies, no matter which stage of education needs self-transformation and self-innovation in the new situation. The university education management model has also become the top priority among many things in the university, and the traditional education management model has long been unable to meet the needs of proper college management. In this regard, this paper mainly discusses how to innovate and develop the university education management model based on the new situation, and how to make reasonable improvements to the management content, means and models from the perspective of students.

Keywords:

New Situation, University Education Management, Management Model Innovation, Soft and Hard

1. Introduction

With the rapid popularization of Internet information technology and the wide application of multimedia platforms, the education management of universities must continue to adapt to the development of the times and change. While applying big data and other Internet technologies to educate and manage students, it is also necessary to break the shackles of traditional education management models, continuously carry out innovative reforms with the development of the times, and innovate education management models based on the new situation, so as to improve the quality of management.

2. Disadvantages of the Traditional Educational Management Model of Universities

2.1. Consumes and Inhibits Students' Enthusiasm and Initiative in Learning

Looking at the traditional university management model from the perspective of the new situation, many potential drawbacks will be found, with the rapid development of

society and the popularization of national education, the acceptance of new things by people at different stages is also different, and many minors now think more precociously than young people in the past. For an adult college student, many students have their own relatively perfect and mature ideas and codes of conduct, but many colleges and universities still use the traditional class management system for unified management, while the counselor as the main manager to discipline many college students, the identity of education administrators is often older than college students, generally in the attitude of the elders admonishing and teaching. There are some education managers who are difficult to accept the new wave of ideas, stick to the stereotypes in the management concept, and are not willing to take the initiative to understand the ideas and characteristics of students, and then produce the collision of new and old ideas, so that students are in a disapproving resistance, such an educational concept will not only make the relationship between teachers and students more tense, but also make it difficult for students to learn effectively under the correct educational concept, ignoring the individuality and subjectivity of students. [1]

2.2. Deficiencies in Education Managers

With the expansion of college enrollment life, the number of students is increasing, and the number and scale of colleges and universities are also expanding, but the number of college education management staff is relatively small. In the past, a counselor was only responsible for one or two classes, and a class was only a dozen students, but now a counselor has to manage ten classes, or even a whole grade, as many as 3,000 people, and many college counselors are not specialized in educational management, but many undergraduate or graduate students of the university to serve as counselors. Therefore, in the education management, the number of staff is particularly insufficient, and the management strength and management scope are also very limited, so that it cannot meet the dual education management of students' physical and mental aspects. [2]

3. Problems that Need to be Faced in the Management of University Education Under the New Situation

3.1. Control of "Strength" in University Education Management

Under the new situation, with the continuous opening and diversification of students' ideas, the intensity of education management also needs to be strengthened, and it is also necessary to carry out humane management of students, taking more into account the development needs of students themselves. To create a tolerant and pluralistic learning environment, while carrying out strict education management, it is also necessary to appropriately create a relaxed and comfortable atmosphere, so that students can learn in a serious and tense environment, live and develop interests in a pleasant and relaxed environment, and relax. However, in the new situation, many colleges and universities do not reasonably grasp the "degree" of management, so that some students with poor self-control fall in the sinking, more and more students with poor self-control who have lost the constraints of parents and teachers have become addicted to online games and entertainment, and there are also many students who relax or give up their studies in order to fall in love, and even cause tragedies, and the personality development of students has also reached a limit, and the potential ability has not been fully tapped. [3]

3.2. Effective Combination of University Education and Student Self-Management

Under the new situation, university education management will focus more on the ideological management of students, pay attention to the shaping of students' ideology and values, mainly through various cultural activities to deepen students' understanding of various ideological concepts and educational content, but many cultural activities are only limited to the form, without really excavating the current advanced cultural ideas and trends, and do not realize the efficient combination of university education and student self-management. In ideological and political education, most of them set up Marxist theory courses and Xi Jinping's new ideological introduction theory courses to conduct ideological and political education for students, and for current affairs and politics education, they only set up 2-3 sections of situation and politics classes and online classes for education, and most of the ideological education is flowing in the situation, resulting in a lack of pertinence in ideological and political education. [4]

3.3. University Education Lacks Effectiveness Under the New Situation

Generally speaking, teachers pay more attention to the study and solution of theoretical knowledge, ignore the cultivation of students' professional skills, and in the design and arrangement of professional courses, many teachers just arrange professional homework and then leave it alone, allowing students to play independently, and there are very few professional guidance, just say some unfathomable words for students to ponder on their own, there is not much substantive help for students' professional learning, and students' professional abilities and qualities have not been shaped as they deserve. At the same time, with the rapid development of Internet technology and platforms, students are exposed to different ideas and concepts through mobile phones every day, and some undesirable phenomena and ideas in society have thus penetrated into the campus, so students' values have become the focus of university education management. Although universities educate students, the education management model of many colleges and universities does not give innovation from the perspective of students, focusing on the study of professional theoretical knowledge, and rarely systematically educating and correcting students' ideological concepts, resulting in education not playing a greater effectiveness. Especially with the development of society and the rise of economic conditions, many college students are growing up under the protection of parents, have not experienced more setbacks and difficulties, it is more difficult to establish the spirit of hard struggle, hard-working, so there are also many college students who can not withstand excessive pressure and cruel reality and choose to jump off the building to commit suicide, escapism has become the ultimate choice of many college students, which is also the lack of education management.

4. Based on the New Situation, the Development Path of University Educational Management Innovation

4.1. Achieve In-Depth Cooperation Between the Education Sector and Management Institutions

The education management of students in universities is not limited to the education management department of the school, but also requires the participation of people from all walks of life in the management. There are differences in the management direction, management content and management methods of university education

departments and management institutions, so it is difficult to produce “communication” in the process of education management. The current college students frequently contact the Network, WeChat, Weibo, QQ, vibrato and Xiaohongshu have become the main channels for college students to accept foreign news, while accepting new ideas from the outside world, there are also their own ideas and opinions on the school's education management, and will also complain with netizens about their own school management rules and regulations, resulting in resistance.

In order to strengthen the management of college students, it is necessary to promote the in-depth cooperation between the education departments and management institutions of colleges and universities, give play to the educational role of the education departments, adjust and improve the students' erroneous thinking, give play to the management role of the management institutions, reasonably regulate the behavior of students, and give correct guidance to students physically and mentally. [5]

The university's education management of students for a long time does not pay attention to the cooperation between departments and institutions, and the competent departments play a leading role, and other departments assist and deal with it, do not assume the main responsibility, and usually play an auxiliary role in education management. Therefore, in addition to giving play to the leading role of the competent departments, it is also necessary to strengthen the cooperation between various departments, so that all departments are in an equal position to jointly manage the education of students, and through in-depth cooperation between departments to achieve complementary advantages, improve the quality and efficiency of education management. [6]

4.2. Actively Reform and Innovate Ideological and Political Education Models

The ideological and political education of college students is mainly carried out through the establishment of various online and offline courses, and at most it is to write papers to conduct in-depth ideological and political education for students. Students have their own professional courses, and many students do not attach importance to ideological and political courses, nor do they have in-depth understanding and study of this course. In this regard, it is necessary for colleges and universities to actively innovate and reform the content and mode of ideological and political education. In terms of the content of ideological and political education, in addition to the study of basic Marxism and Xi Jinping's new thought theory, it is also possible to add daily social hotspot evaluation, social new thought sharing and other related content, so that students can achieve ideological and conceptual impact through exchanges and debates, and expand students' understanding of current affairs, politics, and social hotspots. By setting up debates with different concepts, students will express their views on their own views, which not only allows teachers to fully understand what students are thinking at the moment, but also exercises students' expression ability and dialectical thinking; In terms of the mode of ideological and political education, ideological and political education for college students should be carried out through the setting up of various events and activities, and the theme of the activities should be distinct and novel, which can effectively attract students to actively participate, and do a good job of analyzing and sorting out the content of ideological and political education accepted by students at different stages of growth. Universities can carry out fixed ideological and political education activities every

semester, and the focus of the theme of each semester's activities should be combined with the current hot spots and be time-sensitive. For example, in the education of college students on the norms of behavior, it is necessary to take behavior ethics as the theme idea, and through analyzing the news events of various uncivilized behaviors in society, we can also carry out heuristic education for students, and we can also open case teaching, symposiums, and so on, so that students can speak freely and enrich the forms of ideological and political education. [7]

4.3. Integrate the Main Strength of the Whole School to Improve the Efficiency and Quality of Education Management

Appropriately increase the number of counselors and give full play to the educational management role of counselors. In the process of education management in colleges and universities, we must pay attention to the comprehensive strength of all subjects of the school and carry out comprehensive and scientific education management. First of all, pay attention to the management role of counselors, strengthen the knowledge and skills training of counselors in education management, pay attention to the vision and ability of counselors, and cultivate skills in pedagogy and psychology. Counselors themselves should also implement the concept of lifelong learning, continuous self-renewal, self-development, in order to manage students with the most advanced and excellent educational ideas and measures, when the quality and ability of the counselors are improved, they can better build a professional management team, thereby improving the overall team quality and ability level; secondly, the implementation of the "counselor responsibility system" education management system, with the counselor as the main body of management, the manager (mainly students) for a full range of transaction management It is best to pay attention to the strengths of the counselor team, to ensure that the counselors of the three ages of the old, middle and young learn from each other and form a good management cooperation. [8]

Give play to the role model role of outstanding students in colleges and universities. There is often a "prominent figure" on college campuses, most of whom have excellent grades, outstanding abilities, unique personalities and outstanding personalities, which will attract many students Attention has a certain leading role for all students in the school. In this regard, in carrying out education management work, colleges and universities should pay attention to the use of outstanding figures and carry out exemplary demonstrations in combination with the psychological characteristics of students. For example, colleges and universities can select a representative who is very excellent in all aspects of each year's outstanding student competition, give speeches and commendations throughout the school, and encourage each student to bloom and become the best self in this form. At the same time, we should also pay attention to the leading and educational role of student party members, and encourage outstanding party members to play a positive leading role in participating in daily activities and competitions, learning and employment through exchanges and communication between student party members, and create a learning atmosphere in which you catch up with each other. [9]

Pay attention to the education of university classrooms. The classroom is the main place for students to receive knowledge and improve their skills, and it is also an important place for college students to communicate and discuss with each other. In classroom education, we must pay attention to the quality of classroom content, not only have theoretical knowledge in the setting of content, but also need to introduce

international events to expand students' horizons and let students go abroad. Schools need to pay great attention to the maintenance of classroom order, for college students' weak self-control, strong inertia, free and loose and high rate of truancy and other issues, the school has carried out a class punch card system, through face recognition one-on-one attendance level, to avoid the problems of substitute answers, substitute classes, and the student's attendance rate into the final score evaluation, effectively solve the problem of college students sleepiness, looseness and other issues; for students to play mobile phones when listening to classes, the quality of lectures is low, the school should encourage teachers and students to interact and communicate after class, through WeChat, QQ and other Internet platforms for academic discussion, breaking the limitations of time and space, but also reducing the offline communication barriers between students and teachers; for low management efficiency, schools can establish a good circular management model, through the establishment of "school - education administrators - teachers - students" four-square main body management model, strengthen the interaction between teachers and students, improve the quality of education management. [10]

5. Conclusions

Combined with the new situation, the current college education management work mainly has too many hard management methods, lack of humanity, the inability to effectively combine education and student self-management and the lack of effective management, and the content, management methods and models of education management need to be improved and upgraded. In this regard, colleges and universities must adhere to the goal of talent training, adopt "soft and hard" education management methods to improve students' acceptance, integrate the various main forces of the whole school to carry out all-round education management for students, and also need to give students sufficient self-management and self-education space, so that students can become a person who knows self-restraint and self-restraint.

Conflicts of Interest

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