

# The Role of Leadership of Medical Vocational Colleges' Principals in the Construction of School Environmental Culture

Mao Chen<sup>1\*</sup>

<sup>1</sup> Emilio Aguinaldo College, Manila, Philippines

## Email Address

mao.chen.mnl@eac.edu.ph (Mao Chen)

\*Correspondence: mao.chen.mnl@eac.edu.ph

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## Abstract:

The school cultural environment refers to the school spirit and its cultural life, in addition to the objective existence of the environment, it is also an important form of existence that can infect the thoughts and behaviors of the educated in the school, and is also an important symbol of modern school civilization in the new era. A good school environmental culture can have a subtle impact on students in the school, which is of great significance to help them form the right pursuit of values. Principals, that is, the presidents of a school, have an irreplaceable position and role in the construction of the school's environmental culture, and the competition between schools is actually a confrontation between the leaders of the principals, taking the medical vocational colleges as an example, clarifying the importance and role of the principal's leadership in the construction of school culture is an important basis for optimizing the atmosphere in the school.

## Keywords:

Medical Vocational Colleges, Principal Leadership, School Cultural Environment Construction, Role Analysis Introduction

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## 1. Introduction

The school is a different from the society, independent existence of the system, its internal structure and corresponding functions and other forms of social organization are obviously different, but at the same time the campus is also an open existence of the system, in its operation process will continue to exchange various material and energy information with the outside world, in order to ensure the orderly operation of the internal at the same time, and constantly optimize the internal function. At present, in order to further improve the teaching quality and effect of medical higher education, the education community has gradually focused its reform on the construction of school environmental culture, believing that this is of positive significance for creating a creative teaching environment and cultivating talents for the comprehensive development of various professions. As an important part of the advanced culture in

socialist society, strengthening the construction of the school cultural environment is an important means to achieve educational reform and development and improve the comprehensive literacy of medical students. The principal is the most important and highest-level presence in the organizational structure of the school, and the school offices, teachers and students are all under the management of the principal. In recent years, with the continuous development of modern civilized society, higher requirements have been put forward for the construction of the school's environmental culture, and in order to achieve the construction and optimization of the cultural environment in the school, the principal must give full play to the core leadership of the individual in this construction work. Different from ordinary vocational colleges, medical vocational schools should pay attention to the teaching of medical theoretical knowledge, but also pay attention to the cultivation of medical students' clinical practice ability, and the principal and the principal power of the school have an important role in how to build a school environment culture with medical characteristics. This paper will take the medical vocational colleges as an example to analyze the importance and role of the leadership of the principal in the construction of school culture. [1]

## **2. The Environmental Culture of Medical Vocational Colleges and Universities and Their Construction Methods**

### ***2.1. The environmental culture of medical vocational colleges***

Teachers and students are the main body of school culture, material, system and spiritual culture is the main content of its construction, in addition to the explicit education in the classroom, school culture is a kind of implicit education that can enhance students' spiritual and cultural literacy, the two together constitute a comprehensive and comprehensive education system in higher vocational colleges, similar to the concept of cultural environment of colleges and universities, the cultural environment of higher vocational colleges and universities is based on the concept of higher vocational and higher education, and the material form created in a series of teaching and management activities carried out by managers and teachers and students in each school. The sum of spiritual wealth. However, unlike students in other vocational colleges, the specialist courses of medical students are relatively heavy, and some students often choose four or even five years of upgraded study that is higher than the three-year full-time teaching period plan during their school period in order to obtain more employment opportunities in the future. In order to effectively make up for the lack of ideological and political level in the curriculum teaching of medical vocational college students, it is particularly important to do a good job in the construction of the environmental culture of their schools. The environmental culture of medical vocational colleges and universities shall include a variety of objectively existing material cultures such as buildings, teaching facilities, teaching equipment, and teaching materials on campus, and be an explicit environmental culture. In addition, it should also include a variety of spiritual cultures without objective forms of existence, such as teaching concepts, teaching methods, and students' ideological and political education with medical characteristics, which are a hidden environmental culture. Medical students will immediately enter the clinical practice after the end of their learning career, in the forefront of clinical diagnosis and treatment services for patients, the combination of industry and education will be the main teaching mode of medical students, the school's environmental culture construction work and the organizational culture of hospital institutions combined with teaching can better

improve the teaching effect of medical students, its academic content should not be limited to the acquisition and absorption of medical expertise, more should be based on the service concept and operation form of hospital institutions. [2]

## ***2.2. Ways to build the cultural environment of the school***

School environmental culture can affect the psychological balance of students to a certain extent, the campus for students, is second only to the main living place of the family, with the longer they receive education, the stronger the dependence on the school environment, compared with the simple, messy, old campus environment, modern, comfortable, elegant school environment is more conducive to improving the enthusiasm and initiative of students to absorb knowledge in the school; a good school environment culture can also have a positive impact on students' values and behaviors. Thus affecting the learning effect of students. If you want to do a good job in the construction of environmental culture in medical colleges and universities, you need to start from the following aspects:

a. Optimize the teaching facilities, teaching places, school greening and other objective material culture within the school, the environment can have a subtle impact on people's consciousness and behavior, and help medical students fully realize their personal identity and value to a certain extent by building a campus environment rich in medical characteristics.

b. The development of a teaching management system that can effectively constrain medical students, unlike ordinary vocational college students, medical students will face identity role transformation during their graduation, medical students have more professional characteristics, in addition to completing the learning tasks and assessment tasks that students should have, more need to pay attention to the cultivation of personal practical ability. After completing the classroom teaching, the after-school activities of medical students are restricted through the corresponding system, which can help them develop good professional habits as soon as possible, such as regular case teaching and expansion for students after class, clinical practice observation, etc. [3]

c. Enhance the overall spiritual and cultural connotation of the school, the campus environment culture is not immutable, in the process of running the school, the school's material culture, spiritual culture should keep pace with the times, by drawing on the excellent school philosophy of other schools, and constantly improving the spiritual and cultural connotation of the school is also an important part of promoting the development of the school's environmental culture.

d. Strengthen the social functions of school environmental culture. Medical vocational colleges and universities teaching focus on a number of applied medicine, in order to ensure that graduates can fully adapt to the development needs of society, medical community, the school should pay attention to the cultivation of students' practical ability, compared with clinicians, the practical experience of teachers in the school is relatively lacking, in order to enhance the practical ability of students, clinicians, medical experts, etc. can be invited to participate in the construction of school environmental culture, by sharing more practical medical theoretical knowledge, explaining more clinical practice points, can improve the students' theoretical learning effect at the same time, Enhance their clinical practical operation ability, in this way to cultivate medical students can be closer to clinical reality, more

in line with the needs of hospital patients, more complex talent comprehensive literacy.

The above environmental culture construction is an important way to realize the construction of school environmental culture, and the construction of school environmental culture in medical vocational colleges is also a necessary requirement for further modernization and development.

### **3. The Leadership of the Principal Is Reflected in the Construction of the School's Environmental Culture**

#### ***3.1. The basic connotation of principal leadership***

Leadership refers to an influence on the environment, organizational development and the growth of group members based on personal charisma and statutory leadership authority, while principal leadership refers to the ability of the school administrator to lead, lead and promote teamwork to achieve fundamental development goals for subordinate teams. In addition to including the ability to control the development opportunities of the school, the leadership of the principal refers more to the ability to coordinate among the members of the organization and the ability to translate the school philosophy into actual school running behavior. The principal is an important leader in the school, but also the core figure of organizing the orderly development of teaching work and making effective educational decisions, the principal's own teaching philosophy and values can have a direct impact on the construction of school culture, and the school's environmental culture construction is also a subjective expression of the principal's school philosophy and school style. Principal leadership is a skilled management skill, excellent principal leadership can promote the principal to effectively control social and interpersonal resources, can provide specific guidance for education and teaching activities in terms of ideas, knowledge and skills, can determine the overall development strategy and value positioning of the school, and can also disseminate and strengthen the ideas, values and enhancements of the members of the school through various awareness and activities. Leveraging personal leadership can help build clear goals for environmental culture and play an important role in creating and realizing a vision for the future of the school. [4]

#### ***3.2. The specific role of principal leadership in the construction of school environmental culture***

a. Call, guidance: High-performance teaching effect is an important guarantee for the long-term development of the school, and with this as the fundamental goal, the principal can realize the call and mobilization of teaching workers and participants by exerting his own leadership, encourage teaching subjects (teachers and students) to participate in the determination of goals and the construction of environmental culture, and can guide teachers and students to work together for common goals, and the leadership of the principal is the main line that runs through the cultural construction of the entire school. [5]

b. Coordination and promotion role: In addition to the above call and guidance role, the principal's leadership also has a certain coordination and promotion role in the construction of school environmental culture. The environmental culture formed in the operation of the school institution is closely related to the principal's own school

philosophy and personal values, but the formation of school environmental culture is a long process, and some western scholars have pointed out that the basic steps of building environmental culture mainly include (1) understanding and interpreting the relevant school culture; (2) assessing the rationality of culture; (3) taking its essence and removing its dross, focusing on strengthening the positive factors in the environmental culture, avoiding negative factors, and rebuilding the school environment culture with the characteristics of the institution in combination with the actual situation of running the school. In the process of building environmental culture, the principal plays the role of human resource planner, while the management personnel and teachers and students in the school are the participants and supporters of the cultural construction work, and the principal needs to coordinate among the members of each school and reasonably arrange different groups to divide different divisions of labor in the construction work. In addition, the principal also needs to give full play to personal leadership, continuously optimize and improve the existing construction direction and measures in the process of school environmental culture construction, standardize and guide the various behaviors of teachers and students in the construction of environmental culture by introducing advanced socialist culture and values and making them into corresponding systems, and have an internal and external impact on teachers and students by repeatedly strengthening environmental culture, so as to promote the smooth progress of environmental culture construction.

c. Strengthening and promoting the role: In addition, by exerting the leadership of the principal, the construction work can be continuously strengthened, which can help form a school culture with medical characteristics and effectively promote the construction and development of the school culture of medical vocational colleges and universities. The legitimate needs of the teachers and staff in the school are mainly reflected in the spiritual culture and material culture, and the school environmental culture is an effective mechanism that can fully meet the above needs. Different from other ordinary vocational colleges, medical vocational colleges have certain professional characteristics, and medical students not only acquire relevant medical theoretical knowledge in the classroom, but more importantly, cultivate their own clinical practice ability. [6]When building the school's environmental culture, in addition to paying attention to the impact of environmental culture on the formation of teachers' and students' values, principals should also pay attention to the impact of the objective environment (material culture) on it, and give full play to personal leadership to form an environmental culture with medical characteristics. Taking Pingliang Medical College as an example, under the leadership of the principal, the bronze statues and inscriptions built in front of the school's science and technology building are from various medical scholars in China throughout the ages, and under such a material culture, the students in the school are also sustainably influenced by a variety of medical cultures. [7]

#### **4. Conclusions**

Excellent school environmental culture can invisibly have a potential role and impact on the main groups in the school, under the infection and influence of medical culture, medical students can get the affirmation of others by constantly adjusting and correcting their own thoughts and behaviors, so as to better adapt to the environmental culture with medical characteristics. This paper clarifies the basic connotation of the principal's leadership and the environmental culture of medical vocational colleges through the method of consulting the literature, after analyzing the main components

of the school environmental culture, the campus environmental culture of the medical colleges is elaborated in detail, and some basic ways for building the school environmental culture are proposed in a targeted manner, combined with the connotation and characteristics of the principal's leadership, the specific role of the school environmental culture is discussed in detail, and it can be learned through this article. In the environmental culture construction of medical colleges and universities, the principal can play a significant role in calling and guiding by exerting personal leadership, and in the specific construction of environmental culture, it can also play a corresponding coordination and promotion role for teachers and students in the school, and at the same time, through personal leadership, strengthen and promote the construction and development of the school's environmental culture with medical characteristics after introducing excellent environmental culture from other schools.

### Conflicts of Interest

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