

Protection and Diversified Dissemination of Intangible Cultural Heritage in Heze Area

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Abstract:

Heze is located in the southwest region of Shandong, formerly known as Caozhou. It borders the three provinces of Henan, Jiangsu and Anhui, and is connected by six provinces. Heze has a long history and rich cultural heritage. Opera in the Heze region is known as an art form with local characteristics. Heze's drama was already very classic and common in the Ming and Qing dynasties, and it has developed to the present, becoming more and more mature and more cultural, and also highlighting the charm of the region, worthy of the "hometown of opera". Heze's six major dramas: Shandong Zizi, DaPingtuo, Jujube, Daxianzi, Siping and Two Strings have all been selected into the list of national intangible cultural heritage, reflecting their important position in intangible cultural heritage. The so-called "one side of the water and soil to support the other side", in this fertile land, loyal and benevolent, industrious and frugal Heze sages created an excellent opera culture.

Keywords:

Heze, Cultural Heritage, Opera with Local Characteristics, Intangible Cultural Heritage

1. A long history of theatrical culture

1.1. Development history

Heze opera first sprouted before the Sui and Tang Dynasties, opera activities can be traced back to the Jin Dynasty, to the Yuan and Ming Dynasties there are more than 200 various types of opera classes, the earliest performance contract found is in the sixteenth year of Qingshun, Heze "Daxing class" (the predecessor of Shandong Yizi) in Henan performance. According to historical records, by the beginning of the Ming and Qing dynasties, Heze drama was already very common, and different specifications of theater buildings were built, such as: Heze City God Temple Theater Built during the Ming Zhengde Period, Shanxi Guild Hall Theater Building in Shan County during the Qing Yongzheng Period, and Dingtao Imitation Mountain Theater Building in the last years of the Qing Dynasty, all of which are the witnesses of the long history of Heze opera activities, and there is a saying that "villages and villages have opera houses, and night singing lantern plays".

After the founding of New China, under the guidance of the party's policy of "a hundred flowers blooming and introducing the old and bringing out the new", Heze's opera industry has developed rapidly.

In 2006, Heze opera was included in the provincial intangible cultural heritage of Shandong Province. In 2008, the big string opera was included in the first batch of national intangible cultural heritage expansion list.

1.2. Types of drama

There are many kinds of Heze dramas. The four vocal chambers of traditional Chinese opera: "Dongliu, Xiyi, Nankun and Beiyi" are fully displayed and integrated in Heze opera. For example: Shandong Zizi, Jujube, Anda Flat Tone of the Zizi Sound Cavity System; Willow play and big string play of the string sound cavity system; The western flat tone formed on the basis of the flower drum, two sandwich strings, etc. Among them, jujube, large flat tone, and two strings are the local characteristic dramas of Heze, and the Heze Jujube Troupe is a national characteristic troupe, which is called "the first troupe in the world" by the Ministry of Culture. Hundreds of traditional dramas have been preserved, and the singing voices have their own characteristics, with a strong atmosphere of performing arts and a local atmosphere of local characteristics.

The characteristic opera of Heze area is also the predecessor of Shandong Zizi, the Daxing class of Dingtao, the Dayao class of Juye, the "Changsheng class", the "East Sanyitang opera class" In particular, the Daxing class came to Heze after the founding of New China and was named "Heze Special Office People's Drama Society". In 1958, he was transferred to Jinan, and then established the Shandong Provincial Zizi Troupe.

2. Carry Forward the Culture of Opera

2.1. From the propagation mode

Heze's way of dissemination is very distinctive. Although the dissemination of Heze opera has four methods: radio and film communication, network communication, stage communication, and printing communication, from the overall analysis, traditional stage communication is still the most important communication method of Local Opera in Heze. At the 1954 East China Opera Observation and Performance Conference, Heze's "Huangniu Split Family" and "Huang Sangdian" won the performance award, the actor Liu Junqiu and four others, He Dongming and other two won the second and third prizes, and Zhang Yuzhi won the musician award, which fully reflected the strong lineup and strength of Heze opera. Many party and state leaders have personally visited the theater, seen the local opera performances of Heze on the spot, and gave Heze local drama a high evaluation. (On May 2, 1960, Chairman Mao watched with great interest in Jinan the Shandong Zizi master Liu Guirong's "Record of the Wall" performed by the famous Shandong Zizi artist Liu Guirong.) "Sun An Moving Book", "Wall Head", "Old Yang Mountain", etc., have also been filmed into film and television dramas. These dramas have a great warning effect, and in 1982, the Central News Record Film Studio filmed Shandong Zizi's "Record of the Wall" into a color film art film. "Old Yangshan" tells the story of Xue Dingshan, the marshal of the Tang Dynasty, who was narrow-minded and had three days to divorce his wife Fan Lihua. At the critical moment of the emergency of the war, Xue Ignored Fan Lihua's weak health and the dissuasion of his family after giving birth, and expelled his wife Hugh for the third time, and Li Hua painfully left

his young son to go to Laoyangshan to pull the flag to occupy the mountain. Zhou Xiong, the king of Western Jian, took the opportunity to sneak into the Tang camp and rob the Tang king, and Xue Dingshan was defeated. This story is a warning to be an open-minded person, not to be a selfish person. For the sake of their own selfish desires and filial piety to their father, the two sons of "The Record of the Wall" still remember the footage of their father under the wall, although decades have passed, they are always sounding the alarm for future generations. In the 1990s, Shandong Zizi's "Selecting Village Officials", "Longmen Ferry", Zao Zi's "Out of the Mountains", and Daping's "Fa Soul" won the "Five Ones" Excellence Award of Shandong Province. In 2001, the Heze Local Drama Theater was established, the resources of the Municipal Zaozi and Municipal Yu Opera Troupes were integrated, a series of reform measures were implemented, and a number of newly created and outstanding plays such as Shandong Zizi Modern Drama "Shandong Hanzi" and "Ancient City Woman" were created and rehearsed, and won national and provincial professional art awards for many times. It was selected for the 2005-2006 National Stage Art Fine Art Project, filling the gap in the history of Heze opera. Heze City has vigorously promoted the implementation of the work of "one drama a year in one village", and performances to benefit the people have become the norm, the art education and art scientific research systems have been more perfect, and the cultivation of opera reserve talents has been guaranteed. Innovative measures for the inheritance and development of opera have been effective, and some endangered drama species have been rescued.

2.2. Performance style

The performance style of opera from the Heze area is very distinctive.

2.2.1. The action is rough and the posture is exaggerated

There is a traditional performance of a live stage in the traditional drama "Three Open Chambers" of jujube trees, and the whole stage and the whole stage work together to shake the platform has caused the feeling of shaking the mountain to express exaggerated techniques.

In the Shandong Zizi performance tradition, there is the image of "Wu Lao Bao", which refers to the appearance of Bao Zheng is stable and introverted, and the heart is jealous and hateful. In the "Heavenly Gift" and so on, there are martial arts.

2.2.2. Bold and full of emotions

Shi Danai in the traditional drama "Hit Dengzhou Night Take" in The Willow Opera has a bold release when pushing the circle. The requirement to jump on both feet and lift up the whole body indicates the heroic exuberance of the character.

The singing of the Yang family father and son in the traditional drama "Two Wolf Mountain" of Shandong Wuzi is full of feelings, showing sincere feelings for the country and the nation.

2.2.3. Singing and dancing, combining virtual and real

Qin Qiong in the traditional Shandong Zizi drama "Meiliangchuan" and the Liuzi drama "Da Dengzhou" have performed with songs and dances.

Characters such as the yellow bull in the Shandong Zizi drama “Yellow Bull Separation”, the white rabbit in the traditional drama “White Rabbit” of Liuzi opera, etc., are combined with the form of god and the combination of virtual and real.

2.2.4. Derived from life, delicate techniques

Heze local opera performances have a strong breath of life, vividly depicting folk life, and also showing a stronger sense of life.

3. Protection and Diversified Dissemination of Opera

In recent years, Ze has vigorously developed the inheritance and innovation of opera, successively launched a number of high-quality masterpieces such as “Two Mountains”, “Running Dry Boats”, “Jujube Tree Love”, “After the Great Han Ying”, participated in various opera performances organized by the cultural department, and the innovative repertoire has won national and provincial art awards for many times.

3.1. Traditional opera is rejuvenated

In the 2020 Shandong Province Shandong Yizi Middle-Aged and Young Professional Actors Competition, many of Heze’s participating actors achieved excellent results, highlighting the new achievements in the development and innovation of Heze traditional opera in recent years.

“Comrades-in-arms, we are back! 60 years ago, we set off from here...”. The large-scale Shandong Zizi modern drama “Spring of the Southern Kingdom”, created by the Heze Local Opera Heritage Research Institute, vividly reproduces the glorious process of “people from the south” giving up their small homes for the country and wandering thousands of miles.

The perfect combination of traditional drama and realistic themes has made Shandong Zizi’s “Spring of the Southern Kingdom” awarded the “Literary and Art Quality Project” of the 13th Spiritual Civilization Construction in Shandong Province.

Heze local opera first entered Hong Kong in 2016.

The 70-member performance team went to Hong Kong to participate in the “Chinese Opera Festival 2016”, sang the Heze melody belonging to Heze at the Hong Kong City Hall Theatre, and held a symposium on “From Caozhou Local Opera to Chinese Opera Vocal Cavity” at the Hong Kong Cultural Center, which was warmly welcomed and loved by Hong Kong citizens.

Combining “going out” and “please come in”, through various forms, channels and platforms, organize some of Heze’s outstanding operas to “go out”, “invite in” famous troupes, famous performances and famous dramas from other places, increase the intensity of external exchanges, and enhance the influence of Heze opera in society.

Heze opera is also applied to animation, actively exploring the animation dissemination and acceptance of local opera art, and building a diversified media communication system, which is of great significance to promoting the contemporary protection and inheritance of local opera art

3.2. The inheritance of opera should be people-oriented

A qualified actor is required to be trained from an early age and must have a solid foundation of basic skills. It also needs to be tempered with the group for a long time,

and under the words and deeds of old artists, in order to gradually assume the role and be competent for the work. To this end, the Local Opera Heritage Institute of Heze City will strengthen the cooperation between cultivating talents and art universities inside and outside the city, and constantly cultivate and innovate talents, so that the team can become more capable and energetic.

Now that the epidemic is current, Song Dejing, an actor and director of the Heze Local Opera Heritage Research Institute, specially created a jujube for the anti-epidemic propaganda of new crown pneumonia: "Telephone WeChat can say hello, and online video can say goodbye to the New Year." Wear a mask when going out, wash your hands frequently at home to avoid risks. Sanitation and disinfection are not afraid of trouble, for the safety of our families. Indoor ventilation and exercise, the new crown virus does not stick to the edge...

Talent training: "Passed down from generation to generation" to solve problems

Through teaching forms such as "people staring at people" and "opening small stoves", the effect of "passing on from generation to generation" is obvious.

In 2015, together with the Shandong Academy of Arts, it jointly implemented the "Sound of Searching for a Hundred Years -" Rescue endangered drama species of large string opera project "according to the group generations, and won the first Cultural Innovation Award of Shandong Province". Heze Local Opera Heritage Research Institute and local art academies have established the "Heze Endangered Drama Transmission Base", and established an exhibition hall of endangered dramas such as large string opera, so that the masses can feel the charm of traditional culture at close range, and at the same time expand the scope of protection of drama and the scope of learners.

3.3. Opera must serve the people

Opera must serve the people, divorced from the masses, like a fish detached from the water; It's like water without a source, wood without a root.

Opera should adhere to the people-centered approach and create opera works that truly make people love to hear, want to hear, and want to hear, so our opera should be guided in a positive direction, carry forward the positive spirit, be able to contain profound truths, and let the masses have ideas that they want to hear. Let the ancient opera breathe new vitality, which is also the most important starting point of modern opera: let the opera "live".

Every year, the Municipal Local Opera Heritage Research Institute sends out the powerful actors of the Shandong Zizi Opera Troupe to send classic plays to the public, and the wonderful performances attract a large number of people to watch.

Zhang Menglong, vice president of the Municipal Local Opera Inheritance Research Institute and head of the Zaowu Opera Troupe, once said: "Sending opera to the countryside and benefiting the people to perform" is an important work content carried out by the Municipal Local Opera Inheritance Research Institute. The city and region organized two groups of troupes, Shandong Zizi and Zaozi, to carry out more than 100 public welfare performances in districts, counties, townships and neighborhood communities, benefiting more than 500,000 people.

The project of "sending operas to the countryside and benefiting the people" has greatly enriched the spiritual and cultural life of the broad masses of the people and

has been welcomed by the broad masses. The continuous and in-depth development of this project has injected a steady stream of vitality into the prosperity and development of the opera industry.

4. Conclusions

In terms of the future, Heze opera has a further integration into the lifestyle of a wider range of people. And now more and more opera has begun to spread in early childhood. Local opera genres should be developed, and only by integrating traditional opera into modern media can it be possible to provide a wider platform for the crowd.

Conflicts of Interest

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