

Thinking on International Chinese Education and International Communication of Chinese Culture

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Abstract:

With the rapid development of the world today, there are more and more cultural exchanges between countries. Against this background, the rapid development of Chinese international education has laid a solid foundation for Chinese culture to go global. Chinese is the crystallization of excellent traditional culture in China, which is not only the concentrated expression of our people's cultural deposits and wisdom, but also the spiritual inheritance and development of our culture. To enhance our influence in the world, we must promote our culture to the world. This paper expounds the importance of Chinese language education and Chinese culture foreign exchange, and points out the main directions of current Chinese language foreign exchange and Chinese culture foreign exchange.

Keywords:

Chinese International Education, Chinese Culture, International Communication Tradition, Cultural Exchange

1. Introduction

In the general environment of globalization and internationalization, to carry out Chinese internationalization education and promote the internationalization of Chinese culture is an important factor to realize China's dream. China's culture should go out and carry forward, not only expand China's international influence, but also make more people in the world understand and learn from China's fine culture, and strengthen China's position in China and in the world. This is essential to our development in the global economic integration [1]

2. The Significance of International Chinese Education and International Communication of Chinese Culture

Nowadays, international cultural exchanges are becoming more and more frequent. Many countries are paying more attention to the culture of "going abroad" and "going out". Chinese language is the crystallization of our excellent traditional culture, which

is not only the concentrated expression of Chinese civilization, but also a form of expression of Chinese civilization. However, in order to promote our excellent traditional culture to the world, it is necessary to carry out the education of internationalization of Chinese language and Chinese culture. Through the study of Chinese language, more people will realize our culture, feel the charm of our country, strengthen the influence of our culture on the world, so as to lay a solid foundation for our traditional culture to go to the world. However, in order to make China's internationalization process further, we must market China's culture to the world. The widespread dissemination of Chinese culture in the global context not only leads to a deeper understanding of our country, but also enables people to understand our culture more, thus strengthening our global influence. Nowadays, in the globalized, internationalization and modern society, it plays an important place in international communication. More people need to understand our traditional culture, and more people need to understand our national spirit. Under this background, it is necessary to carry out teaching of Chinese internationalization and carry out Chinese cultural communication with foreign countries. Let the representative of the excellent traditional Chinese culture go out and carry forward, and lay a solid cultural foundation for enhancing China's influence in the world.

2.1. Pay attention to communication with students

Communication and interaction between teachers and students is a major way to change ideas. In the process of learning Chinese, there are differences in ways of thinking, values, cultural concepts and other aspects between teachers and students. Therefore, communication between teachers and students is particularly important in teaching practice. You can also play games through games to improve the efficiency of learning. So, can make students under our traditional cultural background, feel life experience completely different from the past, thus deepening students' understanding of our culture, causes them to have deeper understanding of our country's culture.

2.2. Selective classroom design

Different types of students have different performance requirements in the classroom. For different groups such as teenagers, workers and adventure lovers, different courses should be set according to their age, occupation and educational background. For example, in the teaching of Chinese language, teachers can apply Chinese language to the teaching, so as to broaden the scope of students' knowledge. If students like learning Chinese, they can integrate Chinese culture with Chinese folk culture. Teachers should make appropriate arrangements on the basis of understanding students' acceptance and willingness to learn. So that they have a full understanding of the cultural knowledge being taught.

2.3. The theory of cultural communication should be systematized

For a long time in our history, our cultural communication has been realized by gradually expanding international education. In short, this kind of important cultural communication work is only suitable in the beginning of communication, in the background of globalization, our cultural communication is facing more and more challenges, we must have a set of cultural characteristics, with its own characteristics of cultural communication ideas. Relying on Chinese education, fully develop the role of external cultural communication, establish standardized cultural communication effect evaluation system, domestic and foreign, government, private and other forms

of cultural communication resources for the effective integration, it not only can achieve the sharing of resources, but also can enable our cultural communication methods and ways to be constantly innovating and expanding, It plays a positive role in promoting Chinese culture to the world.

2.4. Create Chinese teaching situation

In order to enable Chinese students to better master Chinese language and better understand Chinese history and culture, Chinese students should actively create Chinese teaching situation in class and adopt “empirical” teaching method on this basis, so as to promote Chinese students to better understand Chinese history and culture and enable students to play various roles in Chinese communication. Let the students participate in life, and combine their lifestyle with cultural learning, to carry out colorful and interesting Chinese education activities as the main content, to create a harmonious and happy classroom, so that the students can enhance the understanding of China’s international education learning, as well as the understanding of our culture. In addition, Chinese teachers should also open up a space for Chinese cultural experience in the classroom, increase the cultural exchange with foreign students, increase their interest in Chinese culture, let students have enough interactive learning opportunities, guide students to exchange different cultural activities and ideas, absorb knowledge of Chinese culture, and based on this, improve the level of Chinese language.

3. Ways of spreading Chinese international education

3.1. The combination of Chinese teaching and Chinese culture communication

Chinese teaching occupies an important place in international Chinese education, but also is a way of learning traditional culture of our country. On this basis, the in-depth study of Chinese culture has broadened the horizon of international exchange, and built a good platform for international exchange. Chinese teachers should establish correct educational concepts, communicate between Chinese and Chinese culture, and organically combine Chinese and geometry in a scientific way, so as to ensure the quality of Chinese learning and cultivate the application ability of Chinese. Let students appreciate the charm and magical place of our culture. For example, in Chinese characters class, the teacher should teach the origin of Chinese characters, the history and cultural background of Chinese characters to the students, try to make students understand our culture through Chinese characters, and attract their interest in the subject. In addition, in the teaching process, teachers should pay attention to the use of actual examples, connect Chinese words with real life, to create a better learning atmosphere for students.

3.2. Innovating Chinese teaching methods

Chinese culture is very rich and profound. In Chinese teaching, we should start from the life experience and practical needs of overseas students, cultivate students' learning habits, and adopt diversified teaching methods. For example, the new students who are just beginning to learn Chinese do not know much about our culture because of the poor Chinese foundation of foreign students. Chinese teachers should play some interesting films in class to stimulate foreign students' interest in learning Chinese culture. In the process of learning Chinese, students should have a certain level of Chinese and be able to skillfully use Chinese words. Therefore, targeted

measures should be taken to address these problems. In the teaching process, we should constantly enrich the cultural connotation of our country, and at the same time, we should constantly improve the comprehensive application level of Chinese. Foreign students with high Chinese proficiency should be able to carry out daily communication, Chinese language learning, and other aspects of their abilities. So that the foreign students studying in our country, cultural quality can be comprehensively promoted.

3.3. Create Chinese learning situations

In order to improve the Chinese teaching effect, it is necessary to improve the comprehensive quality of teachers, more comprehensive and profound understanding of Chinese history and culture, according to different learning content, create situation, use experiential learning methods, let students participate in the classroom, integrate Chinese cultural knowledge into the classroom, create interesting learning atmosphere. In order to help foreign students understand and remember our culture better, Chinese teachers should also create an environment for foreign students to learn our culture in the classroom, so that foreign students have enough time to study, think, and understand our culture, so that they can absorb more nutrients from our culture, so that they can better learn our culture.

4. Concluding remarks

In short, Chinese education is one of the main ways of Chinese cultural communication, it can make the exchange of Chinese culture to achieve the best effect, so that more foreign students can know and understand Chinese culture through Chinese. To promote our culture's influence in the world. At the same time, infiltrating Chinese culture in Chinese teaching is conducive to improving students' enthusiasm for Chinese culture and learning, thus promoting the healthy development of Chinese international education.

Conflicts of Interest

The author declares that there is no conflict of interest regarding the publication of this article.

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