

Exploring the Path to Improve the Quality of Physical Education Management Services in Universities

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Received: 27 May 2023; Accepted: 30 June 2023; Published: 9 October 2023

Abstract:

Higher education is an important component of China's education system and the key to implementing the goal of cultivating high-quality talent resources. Physical education, as an important teaching content to improve the physical fitness level of college students and promote their physical and mental health development, still faces problems with the quality of educational management services in some universities. Based on this, this article discusses the management services of physical education in universities and proposes corresponding strategies for reference.

Keywords:

Higher Education, Physical Education, Management Service

1. Introduction

Introduction: Currently, China is committed to educational reform activities, and has proposed the direction of "Sunshine Sports" for physical education in universities. It has clearly put forward educational requirements for college students' physical health, physical ability, and other aspects. Therefore, universities should actively respond to national calls, improve the physical education system, and improve the inspection standards of physical education teaching, in order to enhance the physical fitness level of college students, Improve the quality of physical education service management. [1]

In 1999, China's higher education enrollment was fully expanded, and now the enrollment rate in universities has reached 40%. Among them, there are over a million students majoring in physical education, and the development of physical education teaching towards scale has achieved phased results. With the continuous deepening of the new curriculum reform, the proportion of physical health and physical education literacy in the talent quality appraisal standards has increased. Physical education is no longer the patent of students majoring in physical education, and students in other majors also need to receive good physical education. The traditional physical education management service model cannot meet the current needs of physical education teaching, which to some extent affects the progress of cultivating high-

quality talents. In the new era, universities should promote the deepening reform of physical education teaching in Chinese universities with high-level physical education management services, assist in the long-term development of the national sports industry, and comprehensively improve the physical and mental quality of college students. [2]

2. The Significance of Service Quality in Physical Education Management

The quality of physical education management services can fully reflect the reform process of physical education in universities. As a fundamental public course in higher education, sports education services have the characteristics of public nature and are an important component of higher education management services. Therefore, universities should clarify the importance of physical education management services and use reasonable means to improve their quality level. [3]

3. Ways to Improve the Quality of Physical Education Management Services in Universities

3.1. Building a comprehensive teaching quality management system

Firstly, there is the organizational system. The board of directors of universities should clarify the specific goals of physical education management services, and based on this, formulate a comprehensive education policy, so that the academic affairs office can implement it in the quality of physical education teaching services and carry out supervision of the quality of physical education teaching. At the same time, relevant departments at all levels of the college should also do a good job in guiding, fully implement teaching policies, and develop comprehensive quality management measures to play the core role of the quality management system for physical education teaching in universities. [4] At the same time, student cadres should also set an example by recording the physical education learning situation of their classmates in real-time and providing timely feedback on the teaching situation; Secondly, there is a teaching quality document system, which mainly includes teaching quality manuals, work files, program files, teaching records, etc. Management personnel need to clarify the importance of each file, and use this to analyze the quality of physical education and develop corresponding teaching plans; Finally, there is the management system, which mainly includes the management systems of teachers and students. The teacher management system mainly includes inspection, supervision, teaching evaluation, and other aspects of the system. The student management system can be divided into supervisor management system, early warning system, and incentive system, which can record and evaluate the actual situation of teachers and students in real-time, thereby providing effective guarantee for the quality of physical education teaching in universities. [5]

3.1.1. Organizational system

The establishment of an organizational system requires universities to prioritize physical education management services from top to bottom. Firstly, the school board of directors should grasp the goals and policies of sports teaching management services as a whole, and formulate corresponding development plans; Secondly, the academic affairs office of universities should actively respond to the guidelines and policies of the school board of directors, implement the quality management plans for

physical education teaching services of each university, do a good job in teaching quality supervision, fulfill the basic functions of organizing, managing, and scheduling teaching work, and assist the school board of directors in formulating physical education teaching development policies based on actual teaching experience; Thirdly, the teaching quality management departments at all levels should do a good job in guiding teaching quality and resolutely implement various policies and guidelines; Fourthly, various professional teaching quality management organizations should formulate detailed plans to improve the quality of teaching services based on the school's quality policy and objectives. They should conscientiously implement the various teaching contents in the plan in daily teaching, and do a good job in teaching quality testing, playing a leading role in the quality management system of physical education teaching in universities; Fifthly, students should learn and understand the school's teaching quality management policies on a class by class basis. Student cadres should play a leading role, carefully record the teaching situation of physical education courses and the learning situation of classmates in the class, collect students' suggestions and opinions on improving the quality management of physical education teaching, and timely reflect them. [6]

3.1.2. Teaching Quality File System

The teaching quality file system includes teaching quality manuals, work files, program files, and teaching quality records. The teaching quality manual specifies the policies and systems for the management of physical education teaching quality in universities, which are organized and implemented by leadership departments at all levels; The working and procedural documents determine the strategies and specific content of teaching activities carried out by each department, and refine and standardize the quality management of physical education teaching; The effectiveness of teaching activities, as well as the learning and physical fitness of students, is reflected in teaching quality records. Relevant management personnel clarify the shortcomings in teaching activities by analyzing the teaching quality record files, providing a theoretical basis for the formulation of the next improvement plan. [7]

3.1.3. Management System

The management system includes the management system for teacher teaching and the management system for student learning. The teacher's teaching management system can be divided into teaching inspection system, teaching supervision system, and student evaluation system; The student learning management system can be divided into tutorial system, incentive system, and warning system. By establishing a management system and systematically recording and evaluating teaching and learning situations, the level of physical education teaching quality service management in universities can be effectively improved. [8]

3.2. Strengthening the faculty of physical education in universities

Physical education in universities is an important way to cultivate students' physical and mental health, and also an important means to improve the national physique. In order to strengthen the quality of physical education in universities, it is necessary to have a team of high-quality, professional, and dedicated teachers. [9]

Firstly, it is necessary to strengthen the cultivation and introduction of teaching staff. Universities should expand the scale of their teaching staff, increase enrollment plans for physical education majors, and also improve the level of their teaching staff by

introducing excellent physical education professionals; Secondly, it is necessary to strengthen the training and improvement of the teaching staff. Universities can carry out various forms of teacher training to improve teachers' educational and professional skills. In addition, universities can also encourage teachers to participate in various academic exchange activities to enhance the academic strength and teaching experience of the teaching staff; Finally, it is necessary to strengthen the incentives and guarantees for the teaching staff. Universities can incentivize and protect the rights and interests of their teaching staff by improving their salaries, teaching conditions, and career development mechanisms, thereby enhancing their work enthusiasm and creativity. Only in this way can we continuously improve the quality of physical education in universities and make greater contributions to the physical and mental health of students and the improvement of national physique. [10]

3.3. Improving the Fund Management of Physical Education in Universities

Firstly, universities should establish a sound management system for sports education funds in universities, clarify the sources, purposes, review, supervision and other systems of funds, and ensure the rationality, standardization, and transparency of fund use. At the same time, strengthen the supervision of sports education funds in universities, establish specialized supervisory agencies or departments, regularly inspect and audit the use of sports education funds in universities, promptly identify and correct problems, and ensure the legality and standardization of fund use; Secondly, implement project-based management, allocate funds for physical education in universities according to projects, clarify project objectives, tasks, content, indicators, progress, quality, and other requirements, and implement dedicated personnel to ensure the effectiveness and efficiency of project fund utilization; Finally, strengthen the construction and maintenance of sports facilities in universities, improve the utilization rate of facilities, and reduce the waste of teaching funds. At the same time, encourage universities to carry out physical education activities, improve the participation rate and satisfaction of teachers and students, and fully leverage the educational function of physical education in universities. [11]

In short, improving the management system of physical education funds in universities requires cooperation and efforts from various aspects. Only through standardized and effective fund management can the quality and efficiency of physical education in universities be guaranteed, and better guarantees be provided for the physical and mental health and comprehensive development of students.

3.4. Implementing the student-centered educational philosophy

Students are the key targets for carrying out physical education in universities and an important influencing factor in improving the quality of physical education management services. Therefore, teachers implement the student-centered education concept, strengthen interaction between teachers and students, integrate the spirit of service into actual teaching activities, improve the physical education teaching system based on students' feedback, and mobilize students' participation in classroom activities. At the same time, college students have already developed a relatively mature mind and are also more proactive in the learning process. They have their own views on physical education. Therefore, universities can conduct satisfaction surveys to understand the shortcomings of current education management services and carry out targeted optimization to meet the development needs of students.

4. Conclusions

In summary, in the process of promoting education reform, universities should improve the quality level of physical education management services and implement the goal of cultivating high-quality talent resources. At the same time, it is also necessary to build a comprehensive teaching management system, reasonably allocate its management responsibilities, formulate comprehensive teaching policies, strengthen the faculty, strengthen funding management, and thereby improve the quality of physical education teaching in universities.

Conflicts of Interest

The author declares that there is no conflict of interest regarding the publication of this article.

Funding

This research received no specific grant from any funding agency in the public, commercial or not-for-profit sectors.

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