

A Study on the Implementation Strategies of Ideological and Political Education in English Courses in Vocational Undergraduate Colleges

Chunlian Fu^{1*}

¹ Nanchang Vocational University, Nanchang, Jiangxi, China

Email Address

422622899@qq.com (Chunlian Fu)

*Correspondence: 422622899@qq.com

Received: 8 September 2023; **Accepted:** 28 September 2023; **Published:** 25 October 2023

Abstract:

Vocational undergraduate education is an important form of modern education. Teaching staff should optimize teaching methods, create a modern teaching environment for development, and encourage students to form comprehensive literacy. The public English curriculum contains rich valuable content that promotes the construction of students' English learning goals. Teaching staff must leverage the effectiveness of public English teaching, enabling students to master practical English skills in society, and combining ideological and political teaching content with public English can effectively improve the drawbacks of traditional teaching. This article explores the implementation strategies of ideological and political education in college English courses in vocational colleges, aiming to cultivate students' ideological and moral qualities and sense of social responsibility.

Keywords:

Vocational Undergraduate Degree, English, Ideological and Political Education

1. Introduction

In recent years, with the rapid development of China and the accelerated process of globalization, English has become increasingly important as an important tool for international communication. Therefore, in vocational undergraduate colleges, the implementation strategy of college English courses is also a crucial research field. This article will focus on the ideological and political implementation strategies of college English courses in vocational colleges, and provide relevant suggestions.

2. Strengthening the Integration of Ideological and Political Theory with English Teaching

2.1. The Status and Role of Ideological and Political Theory

The implementation of college English courses in vocational colleges requires a close integration of ideological and political theory with English teaching to strengthen students' ideological and moral cultivation and social responsibility awareness[1]. In the teaching process, teachers should guide students to understand the core content of ideological and political theory and integrate it into English courses. Through discussion and debate, students can gain a deeper understanding of ideological and political theory and apply it to practical situations, cultivating their correct values and personality charm. Ideological and political theory refers to the fundamental principles of Marxism and the core content of the theoretical system of socialism with Chinese characteristics, which is an important aspect of cultivating high-quality and socially responsible talents. In the college English curriculum of vocational colleges, ideological and political theory plays a crucial role. Firstly, the status of ideological and political theory is irreplaceable. As a discipline that studies the development and laws of a country's society, it not only helps students to have a deep understanding of the country's history, culture, and political system, but also guides students to have correct values and worldviews.[2] By studying ideological and political theory, students can better understand and grasp the major trends of national development, enhance their sense of social responsibility and national pride.

Secondly, the role of ideological and political theory in college English courses is multifaceted. Firstly, English is an internationally recognized language, and by learning English, one can gain an understanding of various international trends, cultures, and political concepts. And ideological and political theory can help students correctly identify and understand these international trends, enabling them to have a correct international perspective and judgment. Secondly, ideological and political theory can also cultivate students' thinking ability and innovative consciousness, which are required in college English learning. Finally, ideological and political theory can also help students form correct learning attitudes and values, and improve learning outcomes[3].

However, under the current education system, the position and role of ideological and political theory in college English courses have not been fully utilized. On the one hand, due to the limited time available in college English courses, they often only focus on basic training in English grammar, vocabulary, and reading, and rarely incorporate ideological and political theory content[4]. On the other hand, the study of ideological and political theory is often seen as a dull theoretical textbook, lacking attractiveness and interest. Therefore, we should adjust the college English curriculum, appropriately increase the learning content of ideological and political theory, and integrate it into English learning through vivid and interesting teaching methods, so that students can better understand and accept it.

2.2. Deepening the concept of life oriented moral education

With the rapid development of society and the increasing demand for education, deepening the concept of life oriented moral education has become increasingly important in the college English curriculum of vocational colleges. This article will explore the significance and implementation methods of deepening the concept of life oriented moral education in college English courses from several perspectives[5]. Deepening the concept of life oriented moral education can help students shape correct outlooks on life and values. As students of vocational undergraduate colleges, they face the challenge of entering society in the future. Through college English courses, students can be exposed to a large number of English original works, classic

works, and current affairs and hot topics. These contents can not only improve students' English proficiency, but also inspire them to think and reflect on the meaning of life. By analyzing moral issues and character images in the text, students can gradually develop their own values and learn how to make the right choices.

Deepening the concept of life oriented moral education can cultivate students' cross-cultural communication abilities. In today's globalized world, cross-cultural communication has become one of the necessary abilities. In college English courses, students not only learn the basic grammar and vocabulary of English, but also come into contact with different cultural backgrounds and social customs of different countries. By learning and understanding the differences between different cultures, students can cultivate an attitude of tolerance and respect for others, and learn to adapt to communication and expression methods in different cultural environments[6].

In order to deepen the implementation of the concept of life oriented moral education in college English courses, we can take some specific measures. Teachers should design tasks and projects related to students' daily lives based on specific teaching content, and encourage students to participate in actual language use. For example, students can be organized to visit foreign cultural exhibitions, English speech competitions, and other activities, so that they can personally experience the application of English in real life. Teachers should focus on cultivating students' critical thinking ability, guiding them to think from different perspectives, and cultivating students' ability to think independently and make judgments. Finally, schools should provide a diverse learning environment and establish a good communication platform for students, allowing them to have the opportunity to communicate and cooperate with classmates from different countries and regions.

3. Establishing Diversified Teaching Methods and Evaluation Systems

3.1. Application of innovative teaching methods

In vocational undergraduate college English courses, teachers should adopt diverse teaching methods to stimulate students' interest and initiative in learning. In addition to traditional teaching and reading, forms such as group collaboration, project research, and practical activities can be introduced to improve students' comprehensive language abilities[7]. At the same time, the evaluation system should also be matched with teaching methods, emphasizing the cultivation of students' language expression ability, critical thinking ability, and innovative spirit. With the development of the times and changes in education, the ideological and political education curriculum in higher education has become an important link in talent cultivation[8]. In vocational colleges, college English, as an important basic course, has also been included in the category of ideological and political education. In order to improve students' comprehensive quality and ideological and moral level, the application of innovative teaching methods is particularly important. By selecting practical cases that are suitable for vocational undergraduate colleges, students can analyze and reflect on moral and ethical issues while solving language problems. For example, select some cases related to business ethics, professional ethics, etc., and have students discuss and debate with specific examples. This case teaching method can help students integrate English learning and ideological and political education, cultivate students' moral judgment ability and social responsibility[9].

By introducing multimedia courseware, online voice and video resources, students can improve their English proficiency in a relaxed and enjoyable learning environment, while also being exposed to more materials related to professional ethics and social issues. For example, a large number of online resources can be utilized to allow students to watch relevant English news reports, documentaries, etc., in order to broaden their horizons and understand the challenges of professional ethics and value conflicts in the context of globalization[10]. At the same time, by guiding students to use online social tools, carry out online discussions, collaborative learning, and other activities, cultivate students' teamwork and social communication skills. In college English courses, students can carry out research projects related to ideological and political education based on their professional direction and interests. For example, selecting a controversial topic, students can independently organize a group to conduct research, analysis, and discussion, and write a research report or give an oral presentation. Through such practical learning, students can not only improve their English expression and research abilities, but also engage in in-depth thinking and speculation, cultivating their comprehensive qualities and innovative abilities.

3.2. Establishing a diversified evaluation system

With the development and progress of society, diversified evaluation systems are gradually introduced and promoted in various fields. As a vocational undergraduate institution, we should establish a diversified evaluation system to evaluate the ideological and political aspects of college English courses. The traditional evaluation methods mainly rely on written and oral exams, which tend to only focus on students' language expression ability and knowledge mastery. However, the ideological and political courses in college English should not only impart language skills, but also cultivate students' thinking ability and humanistic literacy. A diversified evaluation system can include various forms such as writing, speaking, group discussions, and project production, which can more effectively evaluate students' comprehensive abilities. Each student has their own advantages and strengths, and they can showcase their talents and potential in different ways in the ideological and political courses of college English. The evaluation system should develop corresponding evaluation standards based on different learning objectives and needs, providing students with more diverse development space and opportunities. In this way, students can more actively participate in learning and fully leverage their strengths.

The course of ideological and political education in college English is not only about individual learning, but also emphasizes the cultivation of teamwork and communication skills. By adopting diversified evaluation methods, we can set up group projects, collaborative writing, and other links to encourage students to help each other and cooperate in completing tasks. In this way, students can learn through collaboration and improve their teamwork and communication skills. Traditional evaluation methods often only provide an overall score, making it difficult to assess students' strengths and weaknesses. Through a diversified evaluation system, teachers can have a more comprehensive understanding of students' learning situations and problems, thus providing targeted guidance and guidance. In this way, students can better enhance their learning ability and literacy under the guidance of teachers.

4. Expand Teaching Resources and Communication Channels

4.1. Strengthen the integration of domestic and foreign resources

In order to improve the ideological and political effectiveness of college English courses in vocational colleges, teachers need to continuously expand teaching resources and communication channels. By introducing excellent domestic and foreign textbooks and teaching cases, the course content can be enriched, and students' international perspectives and cross-cultural communication abilities can be cultivated. In addition, cooperation mechanisms between domestic and foreign universities can be established to promote communication and interaction between teachers and students, and improve the quality and level of teaching. With the development of globalization, international exchanges have become increasingly frequent. In order to better adapt to this trend, strengthening the integration of domestic and foreign resources has become an important task for the ideological and political education of college English courses in vocational colleges. By combining domestic and foreign resources, we can better cultivate students' comprehensive qualities and cultivate them into excellent talents with international perspectives and thinking abilities. By introducing foreign textbooks, teaching methods, and teachers, we can improve the quality and level of teaching. The level of English teaching abroad is relatively high, and their rich teaching experience and advanced teaching methods can provide us with reference and inspiration. At the same time, interacting with foreign teachers can help students better understand and apply English, and improve their oral and listening abilities. In addition, through cooperation and exchange with foreign schools, we can further strengthen the integration of educational resources and promote cross-cultural communication and cooperation among students.

Strengthening the integration of domestic and international curriculum resources can enhance students' overall quality. Combining domestic and international courses can provide students with more comprehensive learning content and resources. For example, foreign humanities and social sciences disciplines can be introduced to cultivate students' humanistic literacy and cross-cultural communication skills; At the same time, combining domestic courses in economics, management, and other majors can cultivate students' practical operational skills and innovative awareness. Through this integration, we can cultivate senior talents with comprehensive abilities and international competitiveness. Ideological and political education is one of the important missions of universities, and English education is an important way to cultivate students' cross-cultural communication skills. By integrating ideological and political education into English education, we can help students better understand and use English, and cultivate their sense of social responsibility and innovative spirit. For example, in English classrooms, some topics related to current social hotspots can be introduced to guide students to discuss and think, enabling them to have a deeper understanding and reflection on social issues.

4.2. Expand communication channels

In recent years, with the acceleration of globalization and the rapid development of information technology, international exchanges and cooperation have become increasingly frequent. As an indispensable part of modern society, universities should actively expand communication channels and provide students with more opportunities to participate in international exchanges. However, the university education model that solely focuses on skill development while neglecting ideological education can no longer meet practical needs. In this context, for students in vocational undergraduate colleges, integrating ideological and political education into

college English courses is both an inevitable choice and a necessary measure. As a fundamental course, college English courses provide a good communication platform for students. Through college English courses, students can not only master language skills, but also learn cross-cultural communication skills, broaden their communication circle, and enhance their ability to communicate with others. In this process, ideological and political education can be cleverly integrated into English classrooms, such as through classroom discussions, group activities, speech competitions, and other forms, guiding students to think and communicate on various aspects such as social hotspots, ethics, and public affairs. This educational model can not only improve students' English proficiency, but also cultivate their ideological literacy.

As college students about to enter the workplace, in addition to possessing professional knowledge and practical skills, they also need to possess good professional ethics and emotional intelligence. Through ideological and political education in college English courses, students can be guided to establish correct professional concepts, enhance their recognition of professional ethics and norms, and improve their adaptability to the workplace. For example, introducing workplace case studies in English classrooms, organizing students to engage in team collaboration and leadership development activities, allowing them to gain a deeper understanding of the workplace environment and challenges, and to prepare mentally in advance. Traditional college English courses focus on imparting knowledge and evaluating exams, which can easily lead to a one-way teaching model. Introducing ideological and political education into college English courses can change this state and promote interaction and communication between teachers and students. Through activities such as keynote speeches and group debates with students, teachers can better understand their ideological dynamics and needs, answer their questions in a timely manner, provide personalized guidance for students, and make the teaching process more humane and interesting.

5. Conclusions

The implementation strategy of ideological and political education in college English courses in vocational colleges plays an important role in cultivating students' comprehensive qualities and innovative abilities. By strengthening the integration of ideological and political theory with English teaching, establishing diversified teaching methods and evaluation systems, and expanding teaching resources and communication channels, students' ideological and political level and English ability can be effectively improved. Therefore, vocational undergraduate colleges should attach importance to the implementation of ideological and political education in college English courses, and actively explore implementation strategies suitable for their own characteristics, making contributions to the cultivation of high-quality talents.

Conflicts of Interest

The author declares that there is no conflict of interest regarding the publication of this article.

Funding

This research received no specific grant from any funding agency in the public, commercial or not-for-profit sectors.

References

- [1] Huang, F. Research on Effective Ideological and Political Teaching of College English Courses in Applied Undergraduate Colleges. *Western Academic Journal*, 2023, 08, 122-125.
- [2] Yang, W. Research on the Ideological and Political Reform of College English Curriculum in Applied Undergraduate Universities - Taking the Art Major of Zhanjiang University of Science and Technology as an Example. *Journal of Hubei Open Vocational College*, 2023, 36(05), 108-109+115.
- [3] Zhao, Y. Reform of English Teaching Content in Applied Undergraduate Universities Based on the Concept of Curriculum Ideology and Politics: Taking the “New Edition of Comprehensive College Advanced English Course” as an Example. *Overseas English*, 2022, 17, 152-153.
- [4] Meng, H. The Integration of Ideological and Political Concepts in College English Teaching for Food Majors: A Review of “Undergraduate Professional English in Food Science”. *Food and Machinery*, 2022, 38(08), 245.
- [5] Wang, K. Exploration and Practice of Curriculum Ideology and Politics in College English Teaching in Applied Undergraduate Colleges. *Journal of Yanbian Education College*, 2022, 36(04), 65-67.
- [6] Jin, Y. Reform and Practice of Ideological and Political Education in Undergraduate Vocational Education “College English” Course. *Intelligence*, 2022, 23, 154-157.
- [7] Qin, J. Research on the Construction of “Curriculum Ideology and Politics” in Local Applied Undergraduate Universities: A Case Study of Yulin Normal University. *Talent*, 2022, 14, 26-29.
- [8] Luo, H.X. Research on Effective Ideological and Political Teaching of College English Courses in Applied Undergraduate Colleges. *Journal of Lanzhou University of Arts and Sciences (Social Science Edition)*, 2022, 38(03), 106-109.
- [9] Jia, Y.J. Research on the Implementation Path of Ideological and Political Education in Public English Courses in Vocational Undergraduate Colleges. *Campus English*, 2021, 45, 45-46.
- [10] Shu, J. Exploration of the Path for Vocational Undergraduate Colleges to Carry out Ideological and Political Education in College English Curriculum - Taking “New Generation College English 1” as an Example. *J. Campus English*, 2020, 29, 72-73.



© 2023 by the author(s); licensee International Technology and Science Publications (ITS), this work for open access publication is under the Creative Commons Attribution International License (CC BY 4.0). (<http://creativecommons.org/licenses/by/4.0/>)