

Seeing the World with the Eyes of Art, Creating the Future with Donghu University Art Healing Center: Challenges and Opportunities in the Perspective of Public Aesthetic Education in Private Universities

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Abstract:

Under the background of undergraduate assessment, this paper centres on the theme of “Seeing the World with the Eyes of Art, Creating the Future with the Heart of Donghu Lake” and discusses in depth the challenges and opportunities facing higher education under the perspective of public aesthetic education in private colleges and universities. Combined with the actual situation of the College of Media and Art Design, this paper puts forward specific coping strategies and practice paths, aiming to provide useful reference and reference for the practice path of the “New Generation Soul Casting Project” by paying attention to the student’s mental health, exploring the integration of art and science and technology, as well as highlighting the characteristics of enrollment and operation, and then promoting the further development of education and teaching reform in colleges and universities. It provides valuable references and lessons for “the project of forging the soul of the new man of the times”. It thus promotes the in-depth development of education and teaching reform in universities.

Keywords:

Undergraduate Assessment, AI Art, Mental Health, Enrollment and School Characteristics, Teaching Reform

1. Introduction

With the rapid development of society and the rapid change of science and technology, higher education faces unprecedented challenges and opportunities. In the context of the era of famous schools, how to highlight the schooling characteristics of private colleges and universities under the perspective of public aesthetic education, how to cope with the changes in the industry brought about by AI technology, and

how to pay more attention to the issue of students' mental health has become an essential issue in the current educational and teaching reform of colleges and universities. This paper takes the College of Media and Art Design as an example, focusing on the theme of "Seeing the world with the eyes of art, creating the future with the heart of East Lake". It has carried out an in-depth discussion on teaching ideology, and combined with the practical path of "New Talent of the Era Soul Casting Project" under the viewpoint of public aesthetic education in private colleges and universities. With the "Public Art Education in Private Colleges and Universities: A Practical Path for 'New Man of the Times' Project" project, specific practical paths and reform measures were put forward.

2. The Mental Health of Students: the Construction of the Heart Pill and the Heart Temple

2.1. Background

After the professional assessment of the Mental Health Center, it was found that 700 students in our school needed psychological assistance, which is a shocking figure and highlights the seriousness of students' mental health problems. More seriously, 40 of these students have been identified as critical targets of concern, and their psychological state is in dire need of professional attention and intervention. This data reveals the pressure students face in their studies and lives and reflects our inadequacy in mental health education and services. It sounds an alarm for us, reminding us that we must attach great importance to students' mental health problems, strengthen mental health education and services, and provide students with more comprehensive and detailed care and support to help them grow up healthily and pass through the critical stages of their lives smoothly.

2.2. Breakthrough Ideas

Given the highlighted mental health problems of students, we have put forward the idea of "grasping with both hands, both hands must be hard" to break the situation after careful consideration. One hand is to send "pills to save the heart". We plan to carry out comprehensive training for teachers and dormitory chiefs of the whole school so that they can master the emergency response program of psychological counselling, so that they can quickly and effectively intervene and help students when they have psychological problems. The other hand is to build a "Nurturing Heart Palace". We are from the people, things, network, book four dimensions of comprehensive development, is committed to building a multi-faceted, multi-level, long-term mechanism for students' mental health.

This not only includes focusing on students' individual growth but also involves a wide variety of mental health education activities, creating a positive network atmosphere, and popularising mental health knowledge to create a comprehensive and healthy mental growth environment for students.

3. Specific Construction of the Nurturing Heart Hall

People: We are holding up sunny teenagers and setting up a benchmark life. What we focus on, we amplify. Therefore, we shift our focus to the sunshine teenagers to influence and drive more students by amplifying their shining points. At the same

time, we also want every student to understand that everyone is a product of their environment and that life can influence life.

Thing: “Healer of the Month” Program. We in the School of Communication Arts will strengthen the close cooperation between the “University Aesthetic Education” teaching team and the Mental Health Center to organize art salon activities for teachers and students through diverse art forms, such as book reading, ceramics, recitation, calligraphy, sculpture, painting, music, embroidery, paper-cutting, and dance. We will lead students to deeply explore the profoundness of traditional Chinese culture so that the combination of art and traditional culture can be transformed into the power of healing the soul.

Net: Whole land, sea and air coverage, widely spreading positive energy. We will use online platforms and social media to spread positive healing concepts efficiently. Through the “Seeing is Healing” approach, we will allow everyone to have the ability to heal and repair themselves. At the same time, through teacher-student training, we will promote individuals’ emotional health and social skills to achieve the harmonious development of body and mind.

Book: Precipitate experience and replicate success. We will set up a super case file to record the spiritual growth of every teacher and child and every touching moment. By writing a book together with teachers and students, we will create another Donghu business card and expand the brand influence of “Donghu Knowledge.”

4. Integration of AI and Higher Education: the Future of Co-Creation of Close Allies

4.1. Background of the issue

The rapid development of AI has had a significant impact and challenges on major industries. Given this status quo, grasping the opportunity to integrate AI with higher education has become an urgent issue.

4.2. Opportunities and Challenges

In the eyes of artists, our relationship with AI has never been a rival but a close ally. Because AI is a human invention, AI has temperature only if people have temperature. We should be grateful to AI for helping us infiltrate traditional culture into science and technology, enhancing students’ cultural cognition and sense of social value and promoting the overall development of personality.

4.3. Practical Path

Strengthen the integration of art and technology in teaching. We will further explore the combination of art, science, and technology and integrate traditional cultural elements into science and technology teaching so that students can master science and technology skills while at the same time deeply understanding and inheriting traditional culture.

Enhance students’ sense of social value. By guiding students to participate in social welfare and cultural industry projects, students can feel their social value in practice, thus enhancing their sense of social responsibility and mission.

Promote the overall development of personality. We will pay attention to students’ overall development, focusing not only on their professional skills training but also on

the development of their emotions, attitudes, values, and other aspects. We will guide students to form healthy personality traits through diversified evaluation methods.

4.4. Enrollment and School Characteristics: Teaching Students According to Their Aptitude and Conducive to Their Circumstances

4.4.1. Background of the Problem

In the era of famous schools, highlighting East Lake College's characteristics has become an important issue in our enrollment work. At the same time, teaching students according to their aptitude and making the best use of the situation is also an issue that we need to explore and practice continuously in the education and teaching process.

4.4.2. Opportunities and Advantages

Our schooling is characterized by teaching students according to their aptitude and making the best use of the situation. Because every one of our teachers is a coach who teaches swimming in the water, every one of our students is in an actual program to master fundamental skills. At the same time, our students have solid professional abilities and an open international perspective. Teachers actively take students to dock with cultural industries and strengthen close cooperation, which provides a strong guarantee for improving students' practical and innovation abilities.

4.4.3. Practical Path

Highlight the characteristics of school running. We will further strengthen the close cooperation with the cultural industry, enable students to acquire fundamental skills through practical projects, and demonstrate our teaching achievements and schooling characteristics. During the enrollment counselling, we will actively answer every inquiry from parents and convey our school's educational philosophy of teaching students according to their abilities, making the best use of the situation, and the advantages of our students in terms of their professional abilities and international outlook.

We are strengthening international exchange and cooperation. We will actively expand our international outlook, strengthen exchanges and cooperation with internationally renowned universities and institutions, and introduce advanced teaching concepts and methods from abroad to enhance the quality and level of our teaching. At the same time, we encourage students to participate in international exchange programs to broaden their international vision and cross-cultural communication skills.

Innovative enrollment promotion methods. We will innovate the way of enrollment publicity, through the combination of online and offline, to show the school's characteristics and advantages in an all-around way. We will utilize social media, online platforms and other new media tools to expand the coverage and influence of enrollment promotion and attract more quality students.

5. Conclusions

Through this discussion of teaching ideas, we deeply realize that the implementation of the "New Generation Soul Casting Project" under the perspective of public aesthetic education in private colleges and universities needs to face the

challenges and opportunities of higher education, constantly innovate teaching concepts and teaching methods, highlight the characteristics of school running, pay attention to students' mental health, and explore the path of integration of art and science and technology. In the future, we will uphold the concept of "Seeing the world through the eyes of art, creating the future with the heart of Donghu" and contribute to the cultivation of a high-quality "New Generation of People" with a sense of social responsibility, innovative spirit and practical ability. This discussion provides us with an opportunity for in-depth thinking, and we believe that the School of Media and Art Design will achieve remarkable results in teaching reform, contribute to Donghu College and the "New Generation of Soul Project", and look forward to cooperating with more colleges and universities to cultivate talents together.

Conflicts of Interest

The author declares that there is no conflict of interest regarding the publication of this article.

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