

The Internal Logic and Practical Path of Tufu Enabling the Construction of Harmonious Countryside in Slide County

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Abstract:

Intangible cultural heritage (hereinafter referred to as “ICH”) is an important part of rural culture, the core of rural culture and the carrier of externalization. In the course of history, ICH has been carried on in the form of living inheritance, advancing with the times and developing in the interaction between the people and the country. With the in-depth promotion of rural revitalization strategy, the role of non-heritage is becoming more and more prominent. This paper takes Tufu of Slide County as the research object, explores the existence of a coupled symbiotic cultural interrelationship between non-heritage and the construction of harmonious countryside, and provides practical implementation paths for empowering the construction of harmonious countryside by correctly grasping the logic of cultural interrelationship between the two.

Keywords:

Slide County Toubou, Harmonious Countryside, Inner Logic, Practical Path

1. Introduction

The report of the 20th CPC National Congress proposes to coordinate the layout of rural infrastructure and public services, and build a livable, workable and beautiful countryside. 2024 Central Document No. 1 stresses the importance of learning and applying the development concepts, working methods and promotion mechanisms embedded in the “Ten Million Projects”, and to take the promotion of the comprehensive revitalization of the countryside as the general gripping hand of the work of the “Three Rural Areas” in the new era of the new journey. The “Three Rural Areas” work as the general gripping hand, focusing on a number of practical things that can be felt and accomplished by the masses. The construction of livable and beautiful countryside is to accelerate the construction of a strong agricultural country should mean, is the comprehensive promotion of rural revitalization of the way forward, for the comprehensive completion of a modern socialist country is of great significance. [1] The “Ten Million Project” started with the “Thousand Villages Demonstration, Ten Thousand Villages Improvement”, which has promoted the

organic integration of beautiful ecology, beautiful economy, and beautiful life, and provided a model and exemplar for the construction of livable and beautiful villages. [2] As an important part of rural culture and distinctive external character of the non-heritage in the process of how to effectively empower, and the construction of beautiful countryside has a huge impact. As an important traditional handicraft in the region of Slide County, the unique charm of Slide County's cloth-making technology, which was listed in the provincial intangible cultural heritage list of Henan Province in 2020, has been loved by the public. Through the changes of the times, the role of the cloth in the construction of the countryside has become more and more prominent, how to better utilize the social, cultural and economic value of the cloth to empower the construction of the countryside of Harmony has become the focus of the research in this paper.

2. Overview of Slide County Cloth

Cloth, also known as the old rough cloth, hand-woven cloth, is thousands of years of working people for generations to extend a cotton handmade textiles, with a strong sense of local flavor and distinctive national characteristics, cloth textile in most of the production of cotton in northern China has a wide range of areas, Anyang Slide County area is still retained in the tradition of cloth textile.

Slide County is located in the Yellow River, the northern plains of Henan, located in the south of Anyang City. Regional area of 1814 square kilometers, 744 administrative villages, 1.5 million people, 2.01 million acres of arable land, is a typical agricultural county, population county. Its rich historical and cultural heritage, is the Chinese humanities ancestor Zhuangxi, Cichu built the capital, built the mausoleum, a total of Yangshao culture, Longshan culture site two, these rich natural resources and historical and humanistic resources for the development of the soil cloth provides an important foundation. The local climate is humid, with abundant rainfall and four distinct seasons, which is suitable for the growth of cotton, wheat, corn and other crops, and is an advantageous area for cotton production under the plan of the Ministry of Agriculture. Its cotton resources are relatively rich, and cotton is one of the important raw materials used in the production of cloth, superior geographic environment for the inheritance and development of cloth also slip County provides indispensable conditions. According to the record of "Slide County County Records": Slide County is not close to the local land and water, so the goods produced are mainly cotton. A variety of local flowers, small flowers, for weaving cloth used. Dyeing cloth taken by the color of slip County natives planted by hand, divided into polygonum blue and acacia blue, sericulture is not a small number of people, as a material for silk. These three raw materials can be directly out of production and marketing, but also become a source of raw materials for the local finished local cloth, is an effective form of economic supplement. [3]

With the development of the society, the cloth gradually faded out of people's lives, began to be replaced by a wide range of modern textiles. the late 1980s, in the advocate of green design, return to the natural ecological consumer trend, the cloth has a pure cotton texture, handmade, ethnic patterns, ancient folk crafts and other characteristics make it again favored by modern consumers. After a hundred years of folk textile culture, as well as the unremitting efforts and continuous exploration of non-genetic inheritors, the cloth of Slide County enjoys a very high reputation in northern Henan for its advantages of handmade weaving and the uniqueness of its regional style. [4]

3. The Internal Logic of the Construction of the Beautiful Countryside Empowered by the Cloth of Slide County

“Harmonious countryside” is a new concept in rural construction, further enriching and expanding the concept of beautiful countryside and livable and workable countryside. “Harmony” emphasizes the cultural core and spiritual outlook of the countryside, reflecting harmonious coexistence, harmony and difference, and living together in harmony, emphasizing the harmony between human beings and nature, as well as the harmony between human beings and human beings. “Beauty” focuses on the construction of a modernized countryside that is visible and tangible, including a countryside that has complete basic functions and retains the flavor of the countryside, as well as a new countryside that is both internally harmonious and externally ornamental, pleasant to live in and pleasant to work in. This concept is intended to remind people that a beautiful countryside is not only about the formal beauty of the exterior, but also about the beauty of the harmony between people and nature and between people, and that a beautiful countryside should be “good and loving”.

3.1. Slide County Tufu meets the cultural needs of Harmonious Countryside Construction

2024 Central Document No. 1 emphasizes the need to learn to use the experience of the “ten million project” to build a livable and beautiful countryside, requiring the countryside not only to shape, but also to cast the soul; not only to “enrich the pockets”, but also to “enrich the head!”. There is no cultural nourishment of the countryside is “hollow”, culture is the spiritual foundation of the construction of beautiful countryside. The construction of livable and beautiful countryside is a systematic project, the spiritual civilization can not be shaped without the excellent traditional Chinese culture, slippery county cloth this kind of non-heritage technology is the excellent traditional Chinese culture in a wing.

One side of the cloth carries a thousand years of flavor, the traditional handmade weaving techniques used in the county of Slide County are exquisite, the weaving process is complex, the artistic value and practical value is high, and it plays an important role in the nourishment of the local rural culture. On the other hand, as a kind of regional cultural phenomenon, the cloth of Slide County has the unique cultural connotation and artistic characteristics of Slide County. The most intuitive artistic characteristics come from the pattern, the pattern of the cloth symbolizes the people’s pursuit of a better life, and expresses the true feelings of the folk life. Weavers make use of their leisure time after the farm work to weave their simple emotions into the local flavor of Jiuxian Toubou. 1958 British contemporary philosopher Michael Polanyi in his famous book “Individual Knowledge” for the first time put forward the “Tacit Knowledge” (Tacit Knowledge), a new concept, the inheritance of handmade skills is also the “Tacit Knowledge”. The transmission of handicrafts is also the transmission of “Tacit Knowledge”. [5] In this way, the interpretation of the Slide County cloth should not only be an ordinary life cloth, but also the material carrier of the culture and humanistic spirit of the north of Henan Province. As the intangible cultural heritage of Henan Province, the cloth weaving technique of Jiuxian County, with its folk art expression rooted in the hometown, rich living organization and creation process, retains the rich regional characteristics and traditional folk culture of the Central Plains, and this kind of warm technique can not be replaced by the modern mechanical textile. The construction of rural culture cannot be separated from the vast countryside, and the cultural inheritance and cultural

regionality of the cloth of Slide County meets the cultural needs of the construction of the harmonious and beautiful countryside.

3.2. The economic development of Slide County Toubou for the construction of Harmonious Villages

The report of the 20th CPC National Congress included “basically modern living conditions in rural areas” in the “overall goal of China’s development by 2035”. The construction of livable and beautiful countryside requires broadening the space for rural development, expanding rural industries, driving more farmers to realize local employment, helping to broaden the channels for farmers to increase their income and raise the level of income. [6] The unique localization of Toubou is highly compatible with the industrial development model of the construction of Harmonious Countryside, and can add impetus to its economic development.

Slide County cloth from the Qing dynasty Guangxu three years, after the second generation of inheritors Zhang Chang Yun’s contractors Slide County Crafts Factory started, so far inherited the Central Plains folk textile technology, through the vicissitudes of the times. For an in-depth understanding of the current situation of slip County cloth, I visited the slip County Folk Museum, slip County, Wangu Township, Zhang Ying Village, Fengting Village and other places to collect survey data. At present, there are local companies + farmers + base industrial model to promote local women’s entrepreneurship and employment. The business model adopts the production mode of one factory and many households, one household and one machine to produce earth cloth products, which has the irreplaceable advantages of mechanical weaving, and the cotton content of the woven products reaches 100%. Piece-rate pay, solve the problem of local women’s livelihood, the radiation covers dozens of villages such as Zhangying Village, Ci Zhouzhai Township, Laomiao Township, Sangcun Township, etc. in Wangu Township, Xi'an County, Henan Province. The local population started with more than 30 weavers, and gradually developed into more than 300 people, of which more than 100 are full-time weavers. Most of these weavers are village women in their spare time, and some of them weave part-time during busy periods, and they receive weaving training to improve their skills. With the support of the Slide County Clay Cloth, these women make full use of their farm time to solve their livelihood problems and promote the local rural economy. This model not only preserves traditional folk weaving skills and enables local zero-distance employment, but also promotes local cultural heritage and poverty alleviation by truly improving the economic standard of living in rural areas.

3.3. Toubou highlights the social value of building a harmonious countryside

The goal of building a livable, workable and beautiful countryside is all-encompassing and multi-level, involving all aspects of rural production, life and ecology, and covering all areas of material and spiritual civilization, with a positive and far-reaching impact on the development of society. Harmony and beauty in the countryside is harmony-oriented, and the transition from beautiful countryside to harmony and beauty in the countryside calls for harmony and beauty from the external to the essential, focusing on the construction of rural culture, community spirit and the humanistic environment, and emphasizing harmony among people, harmony between people and nature, and the coordinated development of urban and rural areas.

Some of the employment problems solved by Slide County Tufu have realized local women’s home employment, solved the problem of left-behind children and family

pension. The weavers work together and share the labor to build a new picture of warmth in the countryside, and the scene of neighborly harmony and mutual help coincides with the new era of building a harmonious and beautiful countryside. The materials used in the cloth are all locally sourced, from cotton planting to dyeing materials, taken from nature, reflecting the harmony between man and nature. Slide County cloth has formed several local brands, with a certain degree of influence, to promote the coordinated development of urban and rural areas. The social value of the cloth for the construction of beautiful villages has a multifaceted role in driving the villagers to increase their income and wealth on the basis of stimulating the enthusiasm of the villagers to participate in the enthusiasm and creativity, is a harmonious socialist development of the demand, but also the traditional culture to complete the process of modern reconstruction.

4. The Practical Path of Empowering Harmonious Rural Construction of Tufu in Slide County

4.1. Business model reform

The Opinions of the State Council of the Central Committee of the Communist Party of China on Learning to Apply the Experience of the “Thousand Villages Demonstration and Ten Thousand Villages Improvement” Project to Powerfully and Effectively Promote the Comprehensive Revitalization of Rural Areas proposes that localities should be encouraged to vigorously develop their characteristic industries in accordance with local conditions and support the creation of local characteristic brands. In the process of building a beautiful countryside, to create a unique flavor of the countryside rhyme products is crucial to reject the one-sided development model of a thousand villages, and strive to create “a village, a product, a county, an industry,” the characteristics of the brand. Slide County cloth as a carrier of regional culture, can make good use of local cultural resources, to create unique characteristics of the brand. According to the survey, slip county region engaged in the main business model of cloth textile cooperatives, company + base, company + farmers + base and other modes, has formed a more complete industrial chain. After in-depth interviews conducted by the author, it was found that there are still some problems in the empowerment and beauty of rural construction of Tubu in Slide County. For example, the homogenization of industrial development, the solidification of the production model, and the lack of product innovation are all potential problems in the development process, which are worth exploring in depth. The practice of craft self-help in Xujiazhuang, Pucheng, Shaanxi shows us the possibility of relying on crafts to achieve rural revitalization.

Xujiazhuang is a village located in Guanzhong region, named after a family surnamed Xu who fled from Shandong, and then people from Henan, Shanxi and other regions migrated and settled in this land. The land is saline and unsuitable for crop cultivation. Therefore, before 1995, the village had to rely on the government's relief funds to survive. However, the village has a traditional handicraft - handloom weaving. [7] With this form of handloom weaving, Xujiazhuang has established a cooperative, registered a trademark, and launched a series of products. In the process of production, the cloth of Xujiazhuang has also formed its own characteristics, and has become a green ecological textile that is warm in winter and cool in summer in the region. With regard to technology, the dyeing and spinning processes in the weaving process have a high degree of failure, so XuJiaZhuang has set up a factory to

purchase cotton yarn uniformly and process the dyeing yarn in the printing and dyeing factory to make the color as rich as possible, breaking through the past due to a single dyeing technology, which limited the quality of the cloth's color. The revitalization of local cloth has improved the quality of life of the people of XuJiaZhuang, and at the same time broadened the path to village wealth. The case of XuJiaZhuang is a good example of how villages can tap into their own strengths with the help of local culture, solve problems in a targeted way, and make changes from the inside out.

At present, some advanced thinking inheritors in the Slide County area want to start study activities, but the surrounding environment is empty, a single industry can not support the entire ecosystem, so the external level, the living conditions of local farmers and the surrounding facilities need to be improved, which is favorable for the diversified development of the industry. It is necessary to pay attention to the construction and improvement of local catering, accommodation, medical care, education and other public service facilities to meet the needs of the people's life, and also to provide the necessary talents and market support for the development of the industry, so as to enhance the "stickiness" of the integration of diversified industries and to make the links between various industries closer, forming mutual support and common development. The good situation of mutual support and common development. At the internal level, in order to promote the integration between the traditional industries and new industries in Tubu, we can explore the tourism resources such as traditional culture, historical relics and natural landscapes. Through the protection and utilization of traditional culture, non-hereditary bearers are encouraged and supported to innovate, enhance the market competitiveness of their products, and develop textiles with regional characteristics, so as to meet the diversified needs of consumers. In addition, policy guidance is essential to promote the deep integration of the culture and industry of Toubou.

4.2. Cultural value construction

The Opinions of the State Council of the Central Committee of the Communist Party of China on Doing a Good Job of Comprehensively Promoting the Key Work of Rural Revitalization in the Year 2023 suggests that the construction of beautiful villages should cultivate simple and upward countryside customs, and should not be tangible without God. As a kind of public culture, the non-legacy of the cloth of Slide County is not only deeply embedded in the daily life of the people, but also fully demonstrates the wisdom of survival and cultural identity of "one side of the soil and water nourishes one side of the people" in its locality. The remodeling of mainstream cultural values in the countryside, it is urgent to awaken the villagers to the memory of traditional culture, so that they can regain the confidence of traditional culture, reconstruct the common spiritual home. Slide County cloth as a non-heritage is to promote the cultural construction of the main force, more call up the people's emotional return.

The cultural history of the cloth-making technique in Slide County is long, but its written records are scarce. Through the investigation, we found that there is a local folk museum, which has kept the records about the process of Tufu textile, but it is still not perfect. Protection of cloth textile culture, should pay attention to the protection and accumulation of traditional craft technology and material information, need to slip county cloth textile technology of written records, technical processes, tools and materials, etc. to collect and organize, with the accumulation of written information, more conducive to the dissemination of culture, as far as possible for slip

county cloth to obtain first-hand information. Construct the form of text files should have diversity, including pictures, audio, video, objects, etc., in order to better play the role of archives records and heritage, to ensure that the restoration of the history of Tufu textile technology and development.

In addition, government departments and grass-roots party organizations should guide the majority of villagers to look at the differences between traditional and modern culture from a dialectical perspective, help villagers to establish cultural self-confidence, arouse cultural emotions deep in the villagers' memories, and make farmers realize the modern value of excellent traditional culture and use it actively in the construction of rural revitalization development in the new era. The in-depth excavation of the cultural value of non-heritage can inject a strong spiritual impetus for the development of the majority of villages, and is of great significance to the cultivation of civilized rural customs and the reshaping of the mainstream values of non-heritage. Through the census, collation and protection of local culture, we can clarify the historical origin, development lineage and basic direction of the excellent traditional Chinese culture, speak clearly about the unique creation, value concepts and distinctive features of Chinese culture, and guide the general people to be closer to the Tubu culture through the construction of cultural values.

4.3. Talent building

The main body of the construction of beautiful countryside is always inseparable from the return of rural talent, talent for rural development to inject vitality, so that the countryside new vitality. The CPC Central Committee and State Council on learning to use the "thousand villages demonstration, ten thousand villages rectification" project experience to vigorously and effectively promote the comprehensive revitalization of the countryside of the opinions stressed: strengthen the overall leadership of the Party on the "three rural" work, strengthen the rural talent, the implementation of the revitalization of the countryside of talent support plan, increase the training of native rural talent. support program, and increase the cultivation of local talents in the countryside.

Thirty years ago, cloth spinning and weaving was a compulsory subject for young girls in Slide County, but now this educational function has been lost, and getting rich quickly has become the main goal of every family to go out to work. The survey shows that most of the people engaged in cloth weaving are left-behind women, and most of the young women are engaged in sewing in factories, so the traditional skills are facing the problem of no one to pass them on to the next generation. The reason for this is mainly because of the long cycle of cloth weaving, high manual costs, but low economic value, so young people are not willing to work at home. In the face of such problems, the villagers as a direct participant and inheritor of the Tufu culture, the local folk culture and customs have a deep understanding of the local people, with the help of their own life experience, put forward a lot of innovative ideas for development, in which the "new townspeople sage" plays a role that can not be underestimated.

The term "new township sages" refers to local cultural elites or local capable persons who are engaged in traditional handicrafts, including the inheritors of intangible cultural heritage and masters of arts and crafts who possess high level of handicrafts, as well as village cadres or farmers who have business concepts and market awareness, and have a strong sense of responsibility and recognition for the

inheritance and development of traditional handicrafts. farmers. [8] The new township sages mainly rely on the production of handicrafts to contribute to the local economy and culture, and also have a positive impact on the economic and cultural life of the local people. Qin Sujun, the person in charge of the home textile of the old road in Slide County, is an outstanding representative of Slide County's native cloth. Qin Sujun set up the company in 2007 to drive local economic development. In order to make the sisters not only take care of the crops, but also increase income, Qin Sujun adopted the "one factory, many households, one household, one machine" mode of operation, "weaving girls" can earn money without leaving home. [9] Under her leadership (here add a description of Qin Sujun's contribution, such as how many people she has driven, and how much she has gained). It can be seen that by playing the leading role of the new township sages for the development of the local industry path has the feasibility of good economic development can also attract the return of local talent, the countryside is always calling for the return of young talent, can effectively prevent the hollowing out of the countryside, the new township sages to play a positive role for the benefit of this. In addition, slippery county cloth to produce a certain economic effect will also attract new quality productivity, new ideas, new materials, new equipment into the formation of a new force, so that slippery county cloth more with the times, more effective and beautiful countryside construction and empowerment.

5. Conclusions

Intangible cultural heritage is an important part of the outstanding traditional Chinese culture, and people's lives are closely linked, we need to protect, utilize and inherit. From the economic level, the Slide County Tufu has driven the masses to increase income and become rich; from the cultural level, the Slide County Tufu has allowed the local culture to be better continued; from the social level, the Slide County Tufu is in line with the current demands of the development of the countryside of the Harmonious Countryside. Through the study of the internal logic and practical path of the construction of Slide County Tufu and Harmonious Countryside, this paper expects to demonstrate the feasibility of non-heritage-enabled rural revitalization through case studies, hoping that more non-heritage in the countryside can revitalize their own vitality. However, as the work of non-heritage rural revitalization continues to deepen, some problems are worth triggering the researcher's thinking, for example, in practice, it is still necessary to pay attention to the implementation of the protection of non-heritage, respect for the inheritors and the villagers of the main position and to ensure the sustainable development of such issues, the author will continue to deepen the theoretical and practical research, and continue to explore and improve the non-heritage empowered by the construction of the village of the development of the mode and path of the countryside and the beauty of the development.

Conflicts of Interest

The author declares that there is no conflict of interest regarding the publication of this article.

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